

New Watercraft Sales

First Quarter 2012

Report generated on 5/17/2012 for the date range beginning 1/1/2012 and ending 3/31/2012

	1/2012	2/2012	3/2012	Total
Others				
ALUMACRAFT BOAT CO.	1	1	3	5
AVALON BOATS INC	0	2	1	3
AXIS WAKE RESEARCH	1	0	0	1
BASS HUNTER	0	0	1	1
BAYLINER MARINE	0	5	1	6
BOMBARDIER CORP	0	0	2	2
BOMBARDIER LTD	0	0	1	1
BRP US, INC.	0	0	1	1
BRUNSWICK FAMILY BOAT CO	0	1	2	3
BRUNSWICK FAMILY BOAT CO	0	1	0	1
BUCKS BAGS INC	0	0	1	1
CENTURION BOATS INC	0	0	2	2
CHAPARRAL BOATS INC	1	1	1	3
COBALT BOATS	0	4	3	7
CORRECT CRAFT INC	0	2	0	2
CRESTLINER INC	0	1	4	5
EXCEL BOAT COMPANY , LLC	1	0	0	1
FINELINE INDUSTRIES INC	1	0	0	1
FISHER	0	0	1	1
FOUR WINNS BOATS LLC	0	0	1	1
FOUR WINNS INC	0	1	1	2
GLASTRON BOATS	0	1	1	2
INTERNATIONAL INBOARD	0	0	1	1
KAWASAKI MOTORS CORP USA	0	0	1	1
LARSON BOATS	0	0	1	1
LEGEND CRAFT INC	0	1	0	1
LOWE BOATS	0	0	1	1
LUND BOAT CANADA INC	0	1	0	1
LUND BOAT DIVISION	1	3	2	6
MALIBU BOATS INC	0	4	7	11
MASTERCRAFT BOAT CO LLC	2	4	0	6
MB SPORTS	1	0	3	4
MONTEREY BOATS	0	1	2	3
NORDIC BOATS INC	0	1	2	3
PELICAN INTERNATIONAL	0	0	1	1
POLAR KRAFT MFG. CO.	1	0	0	1
PREMIER MARINE INC	0	1	0	1
RANGER BOATS	1	1	2	4
REGAL BOATS	1	3	0	4
REINELL/KAL KUSTOM	0	0	2	2
SEA RAY BOATS, INC.	0	0	2	2
SMOKER CRAFT INC	0	1	0	1
SMOKER-CRAFT	0	0	1	1
SUPRA SPORTS, INC.	0	0	1	1
THUNDER JET BOATS	0	1	0	1
TRACER MARINE	0	6	2	8
TRACKER MARINE GROUP L.P.	3	3	3	9
TRACKER MARINE L.P.	3	3	11	17
TRIUMPH BOATS	1	0	0	1

UNVERIFIED MAKE	1	0	1	2
YAMAHA MOTOR CORP USA	0	7	15	22
Total	20	61	88	169
	20	61	88	169

Total

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		1/2012	2/2012	3/2012	Total	
Others	ALUMACRAFT	0	0	1	1	
	BOAT CO.					
		COMPETITOR 175	1	0	0	1
		JON BOAT	0	1	1	2
		V16	0	0	1	1
		Total	1	1	3	5
		AVALON BOATS				
		AVALON LS	0	0	1	1
		INC				
		WINDJAMMER	0	2	0	2
		Total	0	2	1	3
		AXIS WAKE				
		A22	1	0	0	1
		Total	1	0	0	1
		BASS HUNTER				
		EC-II	0	0	1	1
		Total	0	0	1	1
		BAYLINER MARINE				
		175BR	0	3	0	3
		195BR	0	1	1	2
	Total	0	5	1	6	
	BOMBARDIER CORP					
	SEA DOO RXP X	0	0	1	1	
	SEA DOO RXT AS X	0	0	1	1	
	Total	0	0	2	2	
	BOMBARDIER LTD					
	SEA-DOO	0	0	1	1	
	Total	0	0	1	1	
	BRP US, INC.					
	SEA-DOO 21CA	0	0	1	1	
	Total	0	0	1	1	
	BRUNSWICK					
	200JC	0	0	1	1	
	FAMILY BOAT CO					
	BAYLINER	0	1	0	1	
	INC					
	SEA RAY	0	0	1	1	
	Total	0	1	2	3	
	BRUNSWICK					
	BAYLINER	0	1	0	1	
	Total	0	1	0	1	
	BUCKS BAGS INC					
	HIGH ADVENTURE 9'	0	0	1	1	
	Total	0	0	1	1	
	CENTURION BOATS					
	ENZO 230	0	0	1	1	
	INC					
	ENZO240+	0	0	1	1	
	Total	0	0	2	2	
	CHAPARRAL					
	224 SUNESTA	0	1	0	1	
	BOATS INC					
	244 SUNESTA	0	0	1	1	
	244 XTREME	1	0	0	1	

	Total	1	1	1	3
COBALT BOATS	200	0	1	0	1
	210	0	1	0	1
	230	0	1	0	1
	232	0	1	0	1
	232 WSS	0	0	1	1
	242 COBALT	0	0	1	1
	262	0	0	1	1
	Total	0	4	3	7
CORRECT CRAFT	NAUTIQUE	0	2	0	2
	Total	0	2	0	2

		1/2012	2/2012	3/2012	Total	
Others	CRESTLINER INC	1700 SUPERHAWK	0	0	1	1
		1750 FISH HAWK	0	0	1	1
		2150 SPORT FISH	0	0	1	1
		CSF215	0	0	1	1
		G1232	0	1	0	1
		Total	0	1	4	5
	EXCEL BOAT	SHALLOW WATER	1	0	0	1
		Total	1	0	0	1
	FINELINE	CENTURION	1	0	0	1
		Total	1	0	0	1
	FISHER	AVENGER 14 SC	0	0	1	1
		Total	0	0	1	1
	FOUR WINNS	F224	0	0	1	1
		Total	0	0	1	1
	FOUR WINNS INC		0	1	1	2
		Total	0	1	1	2
	GLASTRON BOATS	GT225BR	0	0	1	1
		UNKNOWN	0	1	0	1
		Total	0	1	1	2
	INTERNATIONAL	SUPREME	0	0	1	1
		Total	0	0	1	1
	KAWASAKI	JT1500HCF	0	0	1	1
Total		0	0	1	1	
LARSON BOATS	FX 1750 DC	0	0	1	1	
	Total	0	0	1	1	
LEGEND CRAFT INC	ALPHA 211 SCX	0	1	0	1	
	Total	0	1	0	1	
LOWE BOATS	FM175	0	0	1	1	
	Total	0	0	1	1	
LUND BOAT		0	1	0	1	
	Total	0	1	0	1	
LUND BOAT DIVISION	1625 REBEL XL	0	1	0	1	
	FURY 1600 SC	0	0	1	1	
	LUND	1	0	0	1	
	TYEE	0	1	0	1	
	ZSSV16	0	0	1	1	
	ZWC16	0	1	0	1	

	Total	1	3	2	6
MALIBU BOATS INC	AXIS A22 VANDALL	0	0	1	1
	MALIBU 21 V RIDE	0	1	1	2
	MALIBU 23 VRIDE	0	0	1	1
	MALIBU RESPONSE	0	1	1	2
	MALIBU	0	0	1	1
	MALIBU	0	0	1	1
	WAKESETTER 247	0	1	1	2
	WAKESETTER VLX	0	1	0	1
	Total	0	4	7	11
MASTERCRAFT	X15	0	1	0	1
BOAT CO LLC	X35	1	1	0	2
	X45	1	0	0	1
	X55	0	1	0	1
	XI	0	1	0	1
	Total	2	4	0	6
MB SPORTS	21 TOMCAT	1	0	2	3
	21 WIDEBODY	0	0	1	1

		1/2012	2/2012	3/2012	Total	
Others	MB SPORTS	Total	1	0	3	4
	MONTEREY BOATS	328 SS SUPER SPORT	0	1	0	1
		M3	0	0	1	1
		M5	0	0	1	1
		Total	0	1	2	3
	NORDIC BOATS INC	28 SUPER SPORT	0	1	1	2
		RAGE	0	0	1	1
		Total	0	1	2	3
	PELICAN	BASS RAIDER	0	0	1	1
		Total	0	0	1	1
	POLAR KRAFT	DKV1670	1	0	0	1
		Total	1	0	0	1
	PREMIER MARINE	260 GRAND ISLE SL	0	1	0	1
		Total	0	1	0	1
	RANGER BOATS		0	0	1	1
		1850	0	1	0	1
		620VS	0	0	1	1
		621VS	1	0	0	1
		Total	1	1	2	4
	REGAL BOATS	1900	1	0	0	1
		2100	0	1	0	1
		2300B	0	1	0	1
	24 FASDECK	0	1	0	1	
	Total	1	3	0	4	
REINELL/KAL	220 LSE	0	0	1	1	
KUSTOM	246LSE	0	0	1	1	
	Total	0	0	2	2	
SEA RAY BOATS, INC.	220SD	0	0	1	1	
	260SDA	0	0	1	1	
	Total	0	0	2	2	

SMOKER CRAFT INC	ALASKAN 15' TLSPT	0	1	0	1
	Total	0	1	0	1
SMOKER-CRAFT	SMKL448711011	0	0	1	1
	Total	0	0	1	1
SUPRA SPORTS, INC.	SUNSPORT 21V	0	0	1	1
	Total	0	0	1	1
THUNDER JET	LUXOR OB	0	1	0	1
	Total	0	1	0	1
TRACER MARINE	1542 JON	0	0	1	1
	PB 20	0	1	0	1
	PG V175	0	1	0	1
	PRO 175TXW	0	1	0	1
	PRO GUIDE V175	0	1	0	1
	TAHOE	0	0	1	1
	TARGA V18	0	1	0	1
	TARGA V18 2/T	0	1	0	1
	Total	0	6	2	8
TRACKER MARINE	1448 JON	1	0	0	1
GROUP L.P.	BASS BUGGY 18	0	1	0	1
	DEEP V FISHBOAT	0	1	0	1
	FISHIN BARGE 22	0	1	1	2
	NITRO Z-7	1	0	0	1
	TAHOE	0	0	1	1
	TAR 18 EB	0	0	1	1
	V15SC	1	0	0	1

		1/2012	2/2012	3/2012	Total	
Others	TRACKER MARINE	Total	3	3	3	9
	TRACKER MARINE	GUIDE V16 LAKER	0	1	0	1
	L.P.	PARTY BARGE	0	1	0	1
		PRO ANGLER 16	0	0	1	1
		PRO GUIDE 16	0	0	1	1
		PRO GUIDE V15	1	0	0	1
		PRO GUIDE V175	0	0	1	1
		SUN TRACKER BASS	1	0	0	1
		SUN TRACKER SIG	0	1	0	1
		SUNTRACKER	1	0	0	1
		SUPER GUIDE V16 SC	0	0	1	1
		TARGA	0	0	3	3
		TARGA V18	0	0	2	2
		TARGA V18 COMBO	0	0	2	2
		Total	3	3	11	17
	TRIUMPH BOATS	RUNABOUT	1	0	0	1
		Total	1	0	0	1
	UNVERIFIED MAKE	EDGE SPORT OS	0	0	1	1
		MOOMBA MOBIUS	1	0	0	1
		Total	1	0	1	2
YAMAHA MOTOR	GX1800A-KA	0	0	1	1	
CORP USA	GX1800-HB	0	1	1	2	
	RX1800B-LP	0	1	1	2	
	SJ700B	0	1	0	1	

	SJ700B-K	0	0	1	1
	SJ700B-L	0	0	1	1
	SXT1800	0	0	1	1
	SXT1800C-LP	0	0	1	1
	SXT1800G-LP	0	1	0	1
	SXT1800HLP	0	0	1	1
	SXT1800H-LP	0	2	0	2
	VX1100A-JB	0	0	1	1
	VX1100B-JA	0	1	0	1
	VX1100B-JB	0	0	2	2
	VX1100B-KB	0	0	3	3
	XAT1800A-LP	0	0	1	1
	Total	<u>0</u>	<u>7</u>	<u>15</u>	<u>22</u>
Total		<u>20</u>	<u>61</u>	<u>88</u>	<u>169</u>
Total		20	61	88	169

New Watercraft Sales by Buyer County

First Quarter 2012

Report generated on 5/17/2012 for the date range beginning 1/1/2012 and ending 3/31/2012

	1/2012	2/2012	3/2012	Total
BEAVER	0	0	2	2
BOX ELDER	0	3	0	3
CACHE	0	1	0	1
CARBON	0	1	1	2
DAVIS	2	4	16	22
DUCHESNE	1	1	1	3
GARFIELD	0	0	1	1
GRAND	1	0	0	1
IRON	0	1	1	2
JUAB	0	1	0	1
MILLARD	0	1	0	1
MORGAN	0	0	1	1
OUT OF	0	0	1	1
RICH	0	0	1	1
SALT LAKE	4	25	26	55
SAN JUAN	0	0	1	1
SANPETE	0	1	0	1
SUMMIT	0	1	0	1
TOOELE	0	2	0	2
UINTAH	0	1	2	3
UTAH	4	12	21	37
WASATCH	0	2	0	2
WASHINGTON	4	0	2	6
WAYNE	0	0	1	1
WEBER	4	4	10	18
Total	<u>20</u>	<u>61</u>	<u>88</u>	<u>169</u>

New Watercraft Sales by Dealer

First Quarter 2012

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	1/2012	2/2012	3/2012	Total
A.D.S. MOTORSPORTS	0	0	2	2
BARBER BROTHERS MOTOR COMPANY, INC.	2	9	4	15
BOTTOM LINE SALES LLC	0	0	1	1
CACHE HONDA YAMAHA	0	0	1	1
CROFT MARINE, INC.	0	2	0	2
DICK'S BOAT SHOP	0	4	3	7
DON BECKSTRAND BOATS	0	0	2	2
DON'S AUTO & MARINE INC	1	0	0	1
ED KENLEY FORD	0	0	1	1
ED KENLEY FORD, INC.	0	1	2	3
FRED'S MARINE, INC	3	2	9	14
GARFAY AUTO SALES PARTS	0	0	1	1
HIGH ADVENTURE POWER SPORTS AND MARINE LL	0	0	1	1
M & M WATERSPORTS	0	0	1	1
MARINE PRODUCTS PROSHOP, INC.	1	1	5	7
MUD BUDDY LLC	1	0	0	1
PETERSEN MARINE	1	11	5	17
PLAZA POWER SPORTS	0	0	4	4
REBOATS	2	3	3	8
ROBERTSON'S MARINE, LLC	1	1	4	6
ROGERS PERFORMANCE MARINE	0	3	4	7
S S MARINE, INC.	0	4	4	8
SIERRA R. V. CORPORATION	0	0	1	1
SOUTH VALLEY MOTORSPORTS	0	1	4	5
TAYLOR'S BOATS, INC.	0	8	8	16
Unknown	6	7	15	28

UTAH WATERSPORTS LC	1	0	1	2
UTAH WATERSPORTS LLC	1	4	1	6
YORK MOTORSPORTS, INC.	0	0	1	1
	1/2012	2/2012	3/2012	Total
Total	20	61	88	169

New Watercraft Sales by Model Year

First Quarter 2012

Report generated on 5/17/2012 for the date range beginning 1/1/2012 and ending 3/31/2012

	1/2012	2/2012	3/2012	Total
2008	0	2	2	4
2009	2	2	1	5
2010	3	5	12	20
2011	7	17	23	47
2012	8	34	50	92
2013	0	1	0	1
Total	20	61	88	169

New Watercraft Sales by Dealer County

First Quarter 2012

Report generated on 5/17/2012 for the date range beginning 1/1/2012 and ending 3/31/2012

	1/2012	2/2012	3/2012	Total
CACHE	1	0	1	2
DAVIS	3	7	16	26
OUT OF STATE	0	0	1	1
SALT LAKE	5	17	26	48
UINTAH	0	0	1	1
UNKNOWN	6	7	14	27
UTAH	4	16	10	30
WASATCH	0	0	4	4
WASHINGTON	0	3	4	7
WEBER	1	11	8	20
Total	20	61	85	166