

New Watercraft Sales

Second Quarter 2011

Report generated on 8/11/2011 for the date range beginning 4/1/2011 and ending 6/30/2011

		4/2011	5/2011	6/2011	Total
Asian Makes	HONDA	0	1	3	4
	Total	0	1	3	4
Others	ALUMA CRAFT BOAT CO	3	0	0	3
	ALUMACRAFT BOAT CO.	1	8	1	10
	AMERICAN SAIL INC	0	0	6	6
	AXIS WAKE RESEARCH	1	0	0	1
	BAYLINER MARINE	0	0	1	1
	BOMBARDIER CORP	4	21	22	47
	BOMBARDIER LTD	2	3	6	11
	BRUNSWICK FAMILY BOAT CO	3	3	1	7
	BRUNSWICK FAMILY BOAT CO	0	0	1	1
	BRUNSWICK MARINE POWER	1	0	1	2
	CENTURION BOATS INC	0	0	1	1
	CHAPARRAL BOATS INC	1	1	2	4
	COBALT BOATS	0	4	1	5
	CORRECT CRAFT INC	0	1	2	3
	CUSTOM FIBERGLASS PROD INC	1	0	0	1
	DIAMOND BACK MFG INC	1	0	0	1
	DORAL INTERNATIONAL INC	0	0	1	1
	DUCKWORTH BOAT CO	1	0	0	1
	EBBTIDE CORP	0	0	1	1
	ERCOA INDUSTRIES	0	0	1	1
	EXCEL BOAT COMPANY , LLC	0	1	0	1
	EXCEL BOATS INC	0	0	1	1
	FOUR WINNS BOATS LLC	1	2	0	3
	FOUR WINNS INC	0	1	0	1
	G3 BOATS	0	1	1	2
	GLASTRON BOATS	0	0	1	1
	HEWES MARINE CO.	0	0	1	1
	HOBIE CAT COMPANY	0	0	1	1
	INTERNATIONAL INBOARD	0	1	0	1
	JONBOAT1	1	0	0	1
	KAWASAKI MOTORS CORP USA	3	1	10	14
	KAWASAKI MOTORS MFG	1	3	4	8
	LARSON BOATS	0	0	1	1
	LOWE BOATS	3	1	1	5
	LOWE INDUSTRIES	1	0	0	1
	LUND BOAT DIVISION	1	1	7	9
	MACGREGOR YACHT CORP.	1	0	0	1
	MALIBU BOATS INC	3	9	9	21
	MASTERCRAFT BOAT CO LLC	1	2	3	6
	MASTERCRAFTERS INC	2	3	2	7
	MB SPORTS	1	2	0	3
	MONTEREY BOATS	0	0	2	2
	MOOMBA SPORTS	0	2	0	2
	NITRO MARINE	0	1	0	1
	NORDIC BOATS INC	1	0	0	1
	PELICAN INTERNATIONAL	1	0	0	1
	POLAR KRAFT MFG. CO.	2	0	0	2
	PORTA-BOTE INTERNATIONAL	1	0	0	1
	REGAL BOATS	0	2	0	2
	REINELL/KAL KUSTOM	0	0	1	1
	RINKER BOAT CO., INC.	1	0	0	1

Others	SANGER BOAT MFG.	0	0	1	1
	SEA EAGLE USA	0	1	0	1
	SEA RAY BOATS, INC.	1	0	0	1
	SKEETER PRODUCTS, INC.	0	0	1	1
	SKIER'S CHOICE INC	1	1	2	4
	SMOKER CRAFT INC	1	1	3	5
	SMOKER CRAFT INC - RSB	1	0	0	1
	SUN MFG CO	0	1	0	1
	SUPRA SPORTS, INC.	0	3	1	4
	TIGE BOATS INC	3	0	0	3
	TRACER BOATS	0	1	1	2
	TRACER MARINE	1	1	1	3
	TRACKER MARINE GROUP L.P.	2	2	3	7
	TRACKER MARINE L.P.	4	5	1	10
	TRITON BOAT COMPANY LP	0	1	0	1
	TRIUMPH BOATS	0	0	10	10
	UNVERIFIED MAKE	6	4	5	15
	WATERMAN WELDING	0	2	0	2
	WELDCRAFT MARINE	1	0	0	1
	WOOLDRIDGE BOATS	0	1	0	1
YAMAHA MOTOR CORP USA	10	35	21	66	
Total	75	133	143	351	
Total	75	134	146	355	

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		4/2011	5/2011	6/2011	Total
Asian Makes	HONDA	0	1	1	2
	ARC15N39	0	0	1	1
	ARX15T3D8	0	0	1	1
	Total	0	1	3	4
	Total	0	1	3	4
Others	ALUMA CRAFT BOAT CO	1	0	0	1
	ALUMACRAFT	2	0	0	2
	Total	3	0	0	3
	ALUMACRAFT BOAT CO.	0	1	1	2
	ALUMACRAFT	1	1	0	2
	CLASSIC165CS	0	1	0	1
	COMPETITOR175	0	1	0	1
	DOMINATOR	0	1	0	1
	NAV175CS	0	1	0	1
	T12V	0	1	0	1
	UTILITY	0	1	0	1
	Total	1	8	1	10
	AMERICAN SAIL INC	0	0	6	6
	Total	0	0	6	6
	AXIS WAKE	1	0	0	1
	Total	1	0	0	1
	BAYLINER MARINE	0	0	1	1
Total	0	0	1	1	
BOMBARDIER CORP	0	0	1	1	

Others

BOMBARDIER CORP	26BA	0	0	2	2
	SEA DOO	2	1	4	7
	SEA DOO 349A00	1	0	0	1
	SEA DOO GTX	1	0	0	1
	SEA DOO GTX WAKE	0	0	1	1
	SEA DOO RXT 179A	0	0	1	1
	SEADOO	0	0	3	3
	SEA-DOO	0	4	6	10
	SEA-DOO 14AA	0	0	1	1
	SEADOO GTI	0	0	1	1
	SEA-DOO 14AA	0	0	1	1
	SEA-DOO 309A	0	1	0	1
	SEA-DOO 319A	0	1	0	1
	SEA-DOO 339A	0	1	0	1
	SEADOO GTI 130	0	2	0	2
	SEA-DOO GTS 130	0	9	0	9
	SEA-DOO GTS130	0	1	0	1
	SEADOO RXPX	0	1	0	1
	SEA-DOO WAKE 268A	0	0	1	1
	Total	4	21	22	47
BOMBARDIER LTD	SEADOO RSP SCIC	1	0	0	1
	000268A00	0	2	0	2
	GTX IS 215	0	0	1	1
	GTX LTD IS 260	0	0	1	1
	SEA DOO	1	0	0	1
	SEADOO	0	0	2	2
	SEA-DOO 329A RXP-X	0	1	0	1
	SEADOO GTX WAKE	0	0	1	1
	SEADOO RXT X	0	0	1	1
	Total	2	3	6	11
BRUNSWICK FAMILY BOAT CO INC	1236	0	1	0	1
	150GDA	0	1	0	1
	200JC	0	1	0	1
	2152WA	1	0	0	1
	270CH	0	0	1	1
	A1467	1	0	0	1
	BAYLINER	1	0	0	1
	Total	3	3	1	7
BRUNSWICK FAMILY	CRETLINER	0	0	1	1
	Total	0	0	1	1
BRUNSWICK MARINE POWER	1625 REBEL	0	0	1	1
	FM165	1	0	0	1
	Total	1	0	1	2
CENTURION BOATS	ENZO	0	0	1	1
	Total	0	0	1	1
CHAPARRAL BOATS INC		0	1	0	1
	244XTREME	0	0	1	1
	256 SSX	0	0	1	1
	290 SIGNATURE	1	0	0	1
	Total	1	1	2	4
COBALT BOATS	210	0	1	0	1
	242	0	1	0	1
	262	0	1	0	1
	4WH	0	0	1	1
	RUNABOUT 200	0	1	0	1
	Total	0	4	1	5

Others

CORRECT CRAFT INC	NAUTIQUE	0	0	2	2
	NAUTIQUES	0	1	0	1
	Total	0	1	2	3
CUSTOM	15	1	0	0	1
	Total	1	0	0	1
DIAMOND BACK	DIAMONDBACK 17	1	0	0	1
	Total	1	0	0	1
DORAL		0	0	1	1
	Total	0	0	1	1
DUCKWORTH BOAT	215 PACIFIC	1	0	0	1
	Total	1	0	0	1
EBBTIDE CORP	188SE	0	0	1	1
	Total	0	0	1	1
ERCOA INDUSTRIES	E-BOAT	0	0	1	1
	Total	0	0	1	1
EXCEL BOAT	SHALLOW WATER	0	1	0	1
	Total	0	1	0	1
EXCEL BOATS INC	1851SWF	0	0	1	1
	Total	0	0	1	1
FOUR WINNS BOATS LLC	200 HORIZON	0	1	0	1
	H1802	0	1	0	1
	H240 2009	1	0	0	1
	Total	1	2	0	3
FOUR WINNS INC	SL222	0	1	0	1
	Total	0	1	0	1
G3 BOATS	ANGLER V V172F	0	1	0	1
	LX3 22F/C	0	0	1	1
	Total	0	1	1	2
GLASTRON BOATS	GXL 255 BR	0	0	1	1
	Total	0	0	1	1
HEWES MARINE CO.	200 PRO V HARD TOP	0	0	1	1
	Total	0	0	1	1
HOBIE CAT	HOBIE 16	0	0	1	1
	Total	0	0	1	1
INTERNATIONAL	SUPREME	0	1	0	1
	Total	0	1	0	1
JONBOAT1	G3 1448LW	1	0	0	1
	Total	1	0	0	1
KAWASAKI MOTORS CORP USA	JS800A8F	0	0	1	1
	JS800A9F	0	0	1	1
	JS800ABF	0	1	3	4
	JT1500 AAF	0	0	1	1
	JT1500AAF	2	0	0	2
	JT1500ABF	0	0	2	2
	JT1500B8F	1	0	0	1
	JT1500GBF	0	0	1	1
	JY1500D9F	0	0	1	1
	Total	3	1	10	14
KAWASAKI MOTORS MFG		0	1	0	1
	JS800A9F	0	1	0	1
	JS800ABF	0	0	1	1
	JT1500ABF	0	0	1	1
	JT1500HBF	0	0	1	1
	JT1500JBF	0	1	0	1
	JY1500D9F	0	0	1	1

Others

KAWASAKI MOTORS	KAWASAKI	1	0	0	1
	Total	1	3	4	8
LARSON BOATS	FINCRAFT 1850	0	0	1	1
	Total	0	0	1	1
LOWE BOATS		1	0	0	1
	1236	1	0	0	1
	1436L	0	1	0	1
	L1236	1	0	0	1
	LOWE BOATS	0	0	1	1
	Total	3	1	1	5
LOWE INDUSTRIES	R1760S	1	0	0	1
	Total	1	0	0	1
LUND BOAT DIVISION	1600 SS FURY	0	0	1	1
	1675 PRO GUIDE	0	0	1	1
	2010 A-12 '10	0	1	0	1
	ALASKAN 20	1	0	0	1
	FURY	0	0	1	1
	Z16RXD	0	0	2	2
	Z171D5	0	0	1	1
	Z175T 1750 TYEE	0	0	1	1
	Total	1	1	7	9
MACGREGOR YACHT	SLOOP	1	0	0	1
	Total	1	0	0	1
MALIBU BOATS INC	21 RIDE	0	1	0	1
	21 VLX	0	1	0	1
	21VLX	0	0	1	1
	23 LSV	1	2	1	4
	23 RIDE	0	1	0	1
	23LSV	0	0	2	2
	23VRIDE	0	1	0	1
	247	0	1	2	3
	AXIS A22	0	1	0	1
	VLX	0	0	2	2
	WAKESETER 247 LSV	1	0	0	1
	WAKESETTER	0	0	1	1
	WAKESETTER 23 LSV	1	0	0	1
	WAKESETTER 247	0	1	0	1
	Total	3	9	9	21
MASTERCRAFT BOAT CO LLC	PH	0	1	0	1
	X2	0	1	0	1
	X25	0	0	1	1
	X45	0	0	2	2
	X45 PJ	1	0	0	1
	Total	1	2	3	6
MASTERCRAFTERS INC		0	2	0	2
	X15	0	0	1	1
	X2	0	0	1	1
	X-25	1	0	0	1
	X55	1	1	0	2
	Total	2	3	2	7
MB SPORTS	B52V 23	0	1	0	1
	B52-V23	0	1	0	1
	TOMCAT	1	0	0	1
	Total	1	2	0	3
MONTEREY BOATS	204FS BOWRIDER	0	0	1	1
	M-5	0	0	1	1

Others

MONTEREY BOATS	Total	0	0	2	2
MOOMBA SPORTS	MOBIUS LSV	0	1	0	1
	OUTBACK V	0	1	0	1
	Total	0	2	0	2
NITRO MARINE	Z7	0	1	0	1
	Total	0	1	0	1
NORDIC BOATS INC	DECK BOAT	1	0	0	1
	Total	1	0	0	1
PELICAN		1	0	0	1
	Total	1	0	0	1
POLAR KRAFT MFG.	DKV1670L	2	0	0	2
	Total	2	0	0	2
PORTA-BOTE		1	0	0	1
	Total	1	0	0	1
REGAL BOATS	2300	0	2	0	2
	Total	0	2	0	2
REINELL/KAL	220LSE	0	0	1	1
	Total	0	0	1	1
RINKER BOAT CO.,	262 CC	1	0	0	1
	Total	1	0	0	1
SANGER BOAT MFG.	V237	0	0	1	1
	Total	0	0	1	1
SEA EAGLE USA	375FC	0	1	0	1
	Total	0	1	0	1
SEA RAY BOATS, INC.	230SLX	1	0	0	1
	Total	1	0	0	1
SKEETER	ZX225	0	0	1	1
	Total	0	0	1	1
SKIER'S CHOICE INC	LAUNCH 21V	1	0	0	1
	LAUNCH242	0	0	1	1
	OUTBACK V	0	1	0	1
	SUPRA	0	0	1	1
	Total	1	1	2	4
SMOKER CRAFT INC	151 RESORTER	0	0	1	1
	ALASKAN 15' TL SPT	0	0	1	1
	MILLENTIA 19 DC	1	0	0	1
	PRO ANGLER XL 16	0	1	0	1
	PRO MAG 18 DC 25	0	0	1	1
	Total	1	1	3	5
SMOKER CRAFT INC -	CANADIAN / SEA	1	0	0	1
	Total	1	0	0	1
SUN MFG CO	SUN TRACKER BASS	0	1	0	1
	Total	0	1	0	1
SUPRA SPORTS, INC.	LAUNCH 22 SSV	0	1	0	1
	LAUNCH 22V	0	0	1	1
	LAUNCH 242	0	2	0	2
	Total	0	3	1	4
TIGE BOATS INC	RZ2	1	0	0	1
	RZ4	1	0	0	1
	RZR	1	0	0	1
	Total	3	0	0	3
TRACER BOATS	1542 LW TOPPER	0	0	1	1
	DEEP-V FISHING	0	1	0	1
	Total	0	1	1	2

Others

TRACER MARINE	PRO 16	1	0	0	1
	TAHOE	0	1	0	1
	TARGA V18	0	0	1	1
	Total	1	1	1	3
TRACKER MARINE GROUP L.P.	1542 LW TOPPER	1	0	0	1
	DEEP-V FISHBOAT	0	0	1	1
	NITRO Z7	0	1	0	1
	PRO GUIDE V175	0	0	1	1
	PRO REAM 175 TXW	0	1	0	1
	PROTEAM 1757XW	1	0	0	1
	SUN TRACKER	0	0	1	1
	Total	2	2	3	7
TRACKER MARINE L.P.	JONBOAT	0	1	0	1
	NITRO Z7	1	0	0	1
	PROGUIDE	1	0	0	1
	SUN TRACKER	1	0	0	1
	SUN TRACKER BASS	1	1	0	2
	SUNTRACKER	0	1	0	1
	TAHOE Q5SI	0	1	0	1
	TARGA	0	1	0	1
	Total	4	5	1	10
	TRITON BOAT	G192AL	0	1	0
Total		0	1	0	1
TRIUMPH BOATS	191 FISH AND SKI	0	0	1	1
	191 FISH&SKI	0	0	5	5
	191FISH&SKI	0	0	4	4
	Total	0	0	10	10
UNVERIFIED MAKE		0	1	0	1
	000789N00	1	0	0	1
	17BA	0	0	1	1
	189A	0	0	1	1
	COLORADO XT	0	0	1	1
	G3 UV14	1	0	0	1
	KOFFLER 20 SLED	1	0	0	1
	RED RIVER RUNNER	0	0	1	1
	RS FEVA	0	1	0	1
	SUN TRACKER	2	0	1	3
	SUNTRACKER	0	1	0	1
	SUNTRACKER/FISHIN	0	1	0	1
	VECTRA AVANTI	1	0	0	1
	Total	6	4	5	15
	WATERMAN WELDING	FLAT BOTTOM	0	1	0
SNOUT RIG		0	1	0	1
Total		0	2	0	2
WELDCRAFT MARINE	MAVERICK 201DV	1	0	0	1
	Total	1	0	0	1
WOOLDRIDGE BOATS	SPORT WINDSHIELD	0	1	0	1
	Total	0	1	0	1
YAMAHA MOTOR CORP USA		0	3	0	3
	AR 230	0	0	1	1
	FAT1100	0	0	1	1
	FAT1100B-HP	0	0	1	1
	FX100 G	0	0	1	1
	FX1000-G	0	0	1	1
	FX1100A-G	0	1	0	1

Others	YAMAHA MOTOR CORP USA	FX1800A-GR	1	0	0	1	
		FX1800AHR	1	0	0	1	
		FX1800A-HR	0	1	0	1	
		FX1800A-HZ	0	1	0	1	
		FX1800A-JA	0	1	0	1	
		FX1800A-JB	0	0	1	1	
		FX1800-HK	0	1	0	1	
		FY1800A-H	0	0	1	1	
		FY1800A-HF	1	0	0	1	
		GX1800	0	1	0	1	
		GX1800A-HR	0	2	0	2	
		SJ700BK	0	0	1	1	
		SJ700B-K	0	0	1	1	
		SUPER JET 700	1	0	0	1	
		SXT1100BLGP	1	0	0	1	
		SXT110G	0	0	1	1	
		SXT1800	0	0	1	1	
		SXT1800B-JP	1	0	1	2	
		SXT1800B-KP	2	0	0	2	
		SXT1800C-KP	0	1	0	1	
		SXT1800G-JP	0	1	0	1	
		SXT1800HKP	0	1	0	1	
		UX110AHK	0	1	0	1	
		VX 1100 H	0	0	1	1	
		VX100AJA	0	1	0	1	
		VX1100A	1	0	0	1	
		VX1100AGB	0	1	0	1	
		VX1100A-HK	0	2	0	2	
		VX1100AJA	0	1	0	1	
		VX1100B	0	0	1	1	
		VX1100BHB	1	0	0	1	
		VX1100B-HB	0	1	0	1	
		VX1100B-JA	0	2	2	4	
		VX1100B-JB	0	2	0	2	
		VX1100CH	0	0	1	1	
		VX1100G	0	4	0	4	
		VX1100-H	0	1	0	1	
		VX110AJB	0	1	0	1	
		VX1800A KB	0	2	0	2	
		VX1800A-KA	0	0	2	2	
		VX1800A-KB	0	1	0	1	
		VX1800-K	0	1	0	1	
		YAMAHA FX1800A-JB	0	0	1	1	
		YAMAHA GX1800A-	0	0	1	1	
		Total		10	35	21	66
		Total		75	133	143	351
		Total		75	134	146	355

New Watercraft Sales by Buyer County

Second Quarter 2011

Report generated on 8/11/2011 for the date range beginning 4/1/2011 and ending 6/30/2011

	4/2011	5/2011	6/2011	Total
BOX ELDER	3	1	2	6
CACHE	2	2	4	8
CARBON	0	0	1	1
DAGGETT	0	1	0	1
DAVIS	17	17	13	47
DUCHESNE	0	2	0	2
EMERY	1	0	0	1
GARFIELD	0	0	1	1
GRAND	0	1	1	2
IRON	0	0	3	3
KANE	1	1	10	12
MORGAN	0	1	0	1
OUT OF STATE	0	1	0	1
RICH	0	16	0	16
SALT LAKE	16	40	43	99
SAN JUAN	1	0	1	2
SANPETE	1	1	0	2
SEVIER	1	1	0	2
SUMMIT	2	3	7	12
TOOELE	0	1	1	2
UINTAH	5	6	2	13
UTAH	13	23	32	68
WASATCH	3	0	2	5
WASHINGTON	4	12	7	23
WEBER	5	4	16	25
Total	75	134	146	355

New Watercraft Sales by Dealer

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	4/2011	5/2011	6/2011	Total
A.D.S. MOTORSPORTS	2	3	5	10
ALPINE POWERSPORTS	4	2	11	17
BARBER BROTHERS MOTOR COMPANY, INC.	1	4	2	7
BIG BOYS TOYS	0	1	0	1
CACHE HONDA YAMAHA	0	3	0	3
CROFT MARINE, INC.	0	1	2	3
DICK'S BOAT SHOP	4	5	5	14
DON BECKSTRAND BOATS	1	0	1	2
DUFF SHELLEY CYCLE, INC.	0	0	1	1
ED KENLEY FORD, INC.	1	0	0	1
FRED'S MARINE, INC	8	5	5	18
HALSTROM MARINE	0	1	0	1

HIGH ADVENTURE POWER SPORTS AND MARINE LL	1	0	3	4
MARINE PRODUCTS PROSHOP, INC.	6	14	3	23
MAXEY COMPANIES, INC.	0	0	1	1
MONARCH HONDA	0	0	2	2
MOTO ZOO POWERSPORTS	0	7	4	11
MUD BUDDY LLC	0	1	1	2
NEWGATE MOTOR SPORTS	1	0	3	4
PETERSEN MARINE	3	1	6	10
PLAZA CYCLE	2	2	5	9
PLAZA POWER SPORTS	0	3	3	6
PRO CYCLE SPORTS	0	0	1	1
REBOATS	1	3	0	4
RENEGADE SPORTS	0	0	4	4
REPLACE A CAR	0	0	1	1
ROBERTSON'S MARINE, LLC	0	0	1	1
ROGERS PERFORMANCE MARINE	1	2	6	9
S S MARINE, INC.	4	5	4	13
SEQUOIA MOTORSPORTS, LLC	0	0	2	2
SOUTH VALLEY MOTORSPORTS	4	3	3	10
STEPHEN WADE POWER SPORTS, LLC	1	0	0	1
TAYLOR'S BOATS, INC.	3	12	10	25
THE RECREATION CLUB LLC	0	0	1	1
TONY BASSO RV & ATV LLC	0	0	1	1
Unknown	25	53	48	126
UTAH WATERSPORTS LC	2	0	0	2
UTAH WATERSPORTS LLC	0	1	0	1
WHITE KNUCKLE MOTORSPORTS, INC.	0	0	1	1
YORK MOTORSPORTS, INC.	0	2	0	2
Total	75	134	146	355

New Watercraft Sales by Model Year

Second Quarter 2011

Report generated on 8/11/2011 for the date range beginning 4/1/2011 and ending 6/30/2011

	4/2011	5/2011	6/2011	Total
2008	9	17	15	41
2009	13	23	18	54
2010	17	24	29	70
2011	36	70	83	189
2012	0	0	1	1
Total	75	134	146	355

New Watercraft Sales by Dealer County

Second Quarter 2011

Report generated on 8/11/2011 for the date range beginning
4/1/2011 and ending 6/30/2011

	4/1/2011	5/1/2011	6/1/2011	Totals
CACHE	0	3	2	5
CARBON	0	0	1	1
DAVIS	13	10	10	33
OUT OF STATE	0	0	1	1
SALT LAKE	19	34	24	77
UINTAH	0	2	0	2
UNKNOWN	25	53	46	124
UTAH	10	15	23	48
WASATCH	0	3	4	7
WASHINGTON	2	9	10	21
WEBER	6	5	14	25
Total	75	134	135	344