

# New Watercraft Sales by Dealer County

Fourth Quarter 2010

Report generated on 2/16/2011 for the date range beginning 10/1/2010 and ending 12/31/2010

	<b>10/2010</b>	<b>11/2010</b>	<b>12/2010</b>	<b>Total</b>
CACHE	0	0	2	<b>2</b>
CARBON	0	0	1	<b>1</b>
DAVIS	6	1	2	<b>9</b>
SALT LAKE	10	5	8	<b>23</b>
UNKNOWN	9	5	4	<b>18</b>
UTAH	2	2	0	<b>4</b>
WASATCH	4	0	0	<b>4</b>
WASHINGTON	3	2	0	<b>5</b>
WEBER	2	0	0	<b>2</b>
<b>Total</b>	<b>36</b>	<b>15</b>	<b>17</b>	<b>68</b>

# New Watercraft Sales

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		10/2010	11/2010	12/2010	Total
<b>Asian Makes</b>	HONDA	0	0	2	2
	Total	<u>0</u>	<u>0</u>	<u>2</u>	<u>2</u>
<b>Others</b>	ACHILLES USA	1	0	0	1
	ALUMA CRAFT BOAT CO	1	0	0	1
	ALUMACRAFT BOAT CO.	0	1	1	2
	AVALON BOATS INC	1	0	0	1
	BEAVERTAIL	1	0	0	1
	BFC MARINE INC	1	1	0	2
	BOMBARDIER CORP	1	2	0	3
	BRUNSWICK FAMILY BOAT CO INC	1	0	0	1
	CLACKACRAFT DRIFT BOAT	1	0	0	1
	COBALT BOATS	0	1	0	1
	CORRECT CRAFT INC	1	1	1	3
	CRESTLINER INC	1	0	0	1
	CUSTOM WELD BOAT & RP	1	0	0	1
	EXCEL MARINE	3	0	1	4
	G3 BOATS	0	1	1	2
	GO-DEVIL MFG OF LA INC	0	0	1	1
	KAWASAKI MOTORS CORP USA	1	1	1	3
	LOWE BOATS	1	2	1	4
	LOWE INDUSTRIES	0	1	0	1
	LUND BOAT DIVISION	0	1	0	1
	MACGREGOR YACHT CORP.	0	1	0	1
	MALIBU BOATS INC	2	0	1	3
	MASTERCRAFT BOAT CO LLC	1	0	2	3
	MB SPORTS	0	1	0	1
	MONTEREY BOATS	1	0	0	1
	POLAR KRAFT MFG. CO.	0	0	2	2
	REGAL BOATS	0	0	1	1
	SKEETER PRODUCTS,INC.	1	0	0	1
	SMOKER CRAFT INC	1	0	0	1
	TIGE BOATS INC	1	0	0	1
	TRACER MARINE	2	0	0	2
	TRACKER MARINE GROUP L.P.	0	0	1	1
	TRACKER MARINE L.P.	0	0	1	1
	UNVERIFIED MAKE	1	0	0	1
	YAMAHA MOTOR CORP USA	10	1	0	11
	Total	<u>36</u>	<u>15</u>	<u>15</u>	<u>66</u>
<b>Total</b>		<u>36</u>	<u>15</u>	<u>17</u>	<u>68</u>

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			10/2010	11/2010	12/2010	Total
Asian Makes	HONDA	AQUA TRAX F-15X	0	0	2	2
		Total	0	0	2	2
		Total	0	0	2	2
Others	ACHILLES USA	SXG	1	0	0	1
		Total	1	0	0	1
	ALUMA CRAFT	JON BOAT	1	0	0	1
		Total	1	0	0	1
	BOAT CO	1436LT	0	1	0	1
	ALUMACRAFT	BOAT CO.	0	0	1	1
		Total	0	1	1	2
	AVALON BOATS	TMCASCADE	1	0	0	1
	INC	Total	1	0	0	1
	BEAVERTAIL	1750	1	0	0	1
		Total	1	0	0	1
	BFC MARINE INC	GATOR TRAX	1	1	0	2
		Total	1	1	0	2
	BOMBARDIER	000349A00	0	1	0	1
	CORP	SEA DOO GTX LTD 255	1	0	0	1
		SEA-DOO	0	1	0	1
		Total	1	2	0	3
	BRUNSWICK	LOWE	1	0	0	1
	FAMILY BOAT CO	Total	1	0	0	1
	CLACKACRAFT	16LPS	1	0	0	1
	DRIFT BOAT	Total	1	0	0	1
	COBALT BOATS	230	0	1	0	1
		Total	0	1	0	1
	CORRECT CRAFT	NAUTIQUE	0	1	0	1
	INC	NAUTIQUES	1	0	0	1
		NAUTIQUES 230	0	0	1	1
		Total	1	1	1	3
	CRESTLINER INC	1750 FISH HAWK SC	1	0	0	1
		Total	1	0	0	1
	CUSTOM WELD	TWIN	1	0	0	1
	BOAT & RP	Total	1	0	0	1
	EXCEL MARINE	SHALLOW WATER 1851F	0	0	1	1
	SHALLOW WATER 1951F	2	0	0	2	
	SHALLOW WATERV1854V	1	0	0	1	
	Total	3	0	1	4	
G3 BOATS	1652VBW	0	1	0	1	
	JON BOAT G3 1442	0	0	1	1	
	Total	0	1	1	2	
GO-DEVIL MFG OF	JON BOAT	0	0	1	1	
LA INC	Total	0	0	1	1	
KAWASAKI	800 SX-R	0	0	1	1	
MOTORS CORP	JT1500B8F	1	0	0	1	
USA	JT1500GAF	0	1	0	1	
	Total	1	1	1	3	

		10/2010	11/2010	12/2010	Total	
<b>Others</b>	LOWE BOATS	1436L	0	1	0	1
		1448M	1	0	0	1
		1648MT	0	0	1	1
		1860VT	0	1	0	1
		Total	1	2	1	4
	LOWE INDUSTRIES	1436L	0	1	0	1
		Total	0	1	0	1
	LUND BOAT DIVISION	WC16DLX	0	1	0	1
		Total	0	1	0	1
MACGREGOR YACHT CORP.	26 SLOOP	0	1	0	1	
	Total	0	1	0	1	
MALIBU BOATS INC	RESPONSE LXI	1	0	0	1	
	WAKESETTER 23 LSV	0	0	1	1	
	WAKESETTER 247 LSV	1	0	0	1	
	Total	2	0	1	3	
MASTERCRAFT BOAT CO LLC	X-15	0	0	1	1	
	X35	1	0	0	1	
	X45	0	0	1	1	
	Total	1	0	2	3	
MB SPORTS		0	1	0	1	
	Total	0	1	0	1	
MONTEREY BOATS	260 SCR SPORT CRUISER	1	0	0	1	
	Total	1	0	0	1	
POLAR KRAFT MFG. CO.	DKJ1668LW	0	0	1	1	
	DKMV1668LW	0	0	1	1	
	Total	0	0	2	2	
REGAL BOATS	REGAL	0	0	1	1	
	Total	0	0	1	1	
SKEETER PRODUCTS,INC.	SERIAL NO'S STE32143I809	1	0	0	1	
	Total	1	0	0	1	
SMOKER CRAFT INC	SUNCHASER	1	0	0	1	
	Total	1	0	0	1	
TIGE BOATS INC	RZ2	1	0	0	1	
	Total	1	0	0	1	
TRACER MARINE	1542 LW TOPPER	1	0	0	1	
	1754 JON	1	0	0	1	
	Total	2	0	0	2	
TRACKER MARINE GROUP L.P.	TRACKER 1754 JON	0	0	1	1	
	Total	0	0	1	1	
TRACKER MARINE L.P.	PRO TEAM 175	0	0	1	1	
	Total	0	0	1	1	
UNVERIFIED MAKE		1	0	0	1	
	Total	1	0	0	1	
YAMAHA MOTOR CORP USA	FX1800 HK	2	0	0	2	
	VX1100A HS	1	0	0	1	
	VX1100A-GW	1	0	0	1	
	VX1100A-HK	1	0	0	1	
	VX1100B JA	1	0	0	1	
	VX1100B-JA	2	0	0	2	
	VX1100CG	1	1	0	2	
	Total	10	1	0	11	
Total		36	15	15	66	
<b>Total</b>		36	15	17	68	

# New Watercraft Sales by Buyer County

Fourth Quarter 2010

Report generated on 2/16/2011 for the date range beginning 10/1/2010 and ending 12/31/2010

	10/2010	11/2010	12/2010	<b>Total</b>
BOX ELDER	1	0	0	<b>1</b>
CACHE	1	1	4	<b>6</b>
CARBON	0	0	1	<b>1</b>
DAVIS	2	1	1	<b>4</b>
IRON	3	0	0	<b>3</b>
MORGAN	2	0	0	<b>2</b>
OUT OF STATE	0	1	0	<b>1</b>
RICH	1	0	0	<b>1</b>
SALT LAKE	10	4	6	<b>20</b>
SAN JUAN	0	1	0	<b>1</b>
SANPETE	1	0	0	<b>1</b>
SUMMIT	1	1	0	<b>2</b>
UTAH	8	4	2	<b>14</b>
WASATCH	0	1	0	<b>1</b>
WASHINGTON	0	0	1	<b>1</b>
WEBER	6	1	2	<b>9</b>
<b>Total</b>	<b>36</b>	<b>15</b>	<b>17</b>	<b>68</b>

# New Watercraft Sales by Dealer

Fourth Quarter 2010

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	10/2010	11/2010	12/2010	Total
A.D.S. MOTORSPORTS	1	0	0	1
ALPINE POWERSPORTS	0	1	0	1
CROFT MARINE, INC.	1	1	1	3
DICK'S BOAT SHOP	3	1	1	5
DON'S AUTO & MARINE INC	0	0	2	2
FRED'S MARINE, INC	3	0	1	4
GO DEVIL OF UTAH	0	0	1	1
HIGH ADVENTURE POWER SPORTS AND MARINE LL	0	1	0	1
MARINE PRODUCTS PROSHOP, INC.	2	1	1	4
MUD BUDDY LLC	4	1	1	6
NEWGATE MOTOR SPORTS	1	0	0	1
PLAZA POWER SPORTS	4	0	0	4
PRO CYCLE SPORTS	0	1	0	1
ROGERS PERFORMANCE MARINE	1	1	0	2
S S MARINE, INC.	1	1	0	2
SEQUOIA MOTORSPORTS, LLC	1	0	0	1
SOUTH VALLEY MOTORSPORTS	2	0	0	2
STEPHEN WADE POWER SPORTS, LLC	2	0	0	2
TAYLOR'S BOATS, INC.	1	1	2	4
TONY BASSO RV & ATV LLC	0	0	1	1
Unknown	9	5	4	18
UTAH WATERSPORTS LC	0	0	2	2
Total	36	15	17	68

# **New Watercraft Sales by Model Year**

## **Fourth Quarter 2010**

Report generated on 2/16/2011 for the date range beginning 10/1/2010 and ending 12/31/2010

	10/2010	11/2010	12/2010	Total
2008	7	6	2	15
2009	8	2	2	12
2010	15	4	7	26
2011	6	3	6	15
Total	36	15	17	68