

# New Watercraft Sales by Dealer County

Third Quarter 2010

Report generated on 11/12/2010 for the date range beginning 7/1/2010 and ending 09/30/2010

	<b>7/2010</b>	<b>8/2010</b>	<b>9/2010</b>	<b>Total</b>
CACHE	5	3	2	<b>10</b>
CARBON	1	0	0	<b>1</b>
DAVIS	12	9	8	<b>29</b>
SALT LAKE	29	19	15	<b>63</b>
SEVIER	1	1	0	<b>2</b>
TOOELE	0	1	0	<b>1</b>
UINTAH	2	2	1	<b>5</b>
UNKNOWN	34	26	14	<b>74</b>
UTAH	27	9	1	<b>37</b>
WASATCH	2	1	0	<b>3</b>
WASHINGTON	5	0	3	<b>8</b>
WEBER	13	7	1	<b>21</b>
<b>Total</b>	<b>131</b>	<b>78</b>	<b>45</b>	<b>254</b>

# New Watercraft Sales

Third Quarter 2010

Report generated on 11/12/2010 for the date range beginning 7/1/2010 and ending 9/30/2010

	7/2010	8/2010	9/2010	Total
<b>Asian Makes</b>				
HONDA	3	1	0	4
Total	<b>3</b>	<b>1</b>	<b>0</b>	<b>4</b>
<b>Others</b>				
AIRE INC	0	0	1	1
ALUMA CRAFT BOAT CO	0	0	2	2
ALUMACRAFT BOAT CO.	4	2	4	10
BAYLINER MARINE	2	1	1	4
BFC MARINE INC	1	0	0	1
BOMBARDIER CORP	19	10	3	32
BOMBARDIER LTD	2	1	1	4
BRP US, INC.	1	1	1	3
BRUNSWICK FAMILY BOAT CO INC	2	0	0	2
CHAMPION BOATS	1	1	0	2
CLACKACRAFT DRIFT BOAT	0	1	0	1
CLASSIC ERA WATERCRAFT	1	0	0	1
COBALT BOATS	1	0	1	2
CORRECT CRAFT INC	1	2	0	3
CRESTLINER INC	2	0	0	2
CRESTLINER INC.	0	1	0	1
CROWNLINER BOATS INC	1	0	1	2
CUSTOM WELD BOAT & RP	0	0	1	1
EBBTIDE CORP	2	2	0	4
EXCEL MARINE	3	1	1	5
FISHER	1	0	0	1
FOUR WINNS BOATS LLC	4	0	0	4
FOUR WINNS INC	1	1	0	2
G3 BOATS	2	1	1	4
GREGOR BOAT COMPANY	0	1	0	1
HEWES MARINE CO.	1	0	0	1
INTERNATIONAL INBOARD MARINE	0	0	1	1
J & J INDUSTRIES INC	0	1	0	1
KAWASAKI MOTORS CORP USA	12	6	1	19
KAWASAKI MOTORS MFG	4	3	0	7
LOWE BOATS	0	1	1	2
LOWE INDUSTRIES	0	0	1	1
LUND BOAT DIVISION	2	1	0	3
MALIBU BOATS INC	5	4	2	11
MASTERCRAFT BOAT CO LLC	1	5	2	8
MASTERCRAFTERS INC	3	0	0	3
MB SPORTS	2	0	0	2
MOKAI MANUFACTURING INC	0	0	2	2
MONTEREY BOATS	3	1	0	4
MOOMBA SPORTS	1	0	0	1
NORDIC BOATS INC	0	1	0	1
OLD TOWN CANOE CO.	1	0	0	1
PELICAN INTERNATIONAL INC	0	1	1	2
POLAR KRAFT MFG. CO.	0	0	1	1
PRECISION BOAT WORKS	1	0	0	1
RANGER BOATS	1	3	0	4
REGAL BOATS	3	0	0	3
REINELL/KAL KUSTOM	2	1	2	5
RINKER BOAT CO., INC.	0	1	0	1
SEA RAY BOATS, INC.	0	1	0	1
SEVYLOR USA INC	0	1	0	1

		7/2010	8/2010	9/2010	Total
<b>Others</b>	SKIER'S CHOICE INC	1	0	0	1
	SMOKER CRAFT INC	1	0	0	1
	SMOKER CRAFT INC - RSB	0	1	0	1
	SUNCHASER CORPORATION	1	0	0	1
	SUPRA SPORTS, INC.	1	1	0	2
	SYLVAN	0	1	0	1
	TIGE BOATS INC	0	1	0	1
	TRACER MARINE	1	0	0	1
	TRACKER MARINE GROUP L.P.	0	0	2	2
	TRACKER MARINE L.P.	8	2	1	11
	UNVERIFIED MAKE	2	0	1	3
	WOOLDRIDGE BOATS	1	0	0	1
	XPRESS BOAT COMPANY	1	0	0	1
	YAMAHA MOTOR CORP USA	18	14	9	41
Total		<u>128</u>	<u>77</u>	<u>45</u>	<u>250</u>
<b>Total</b>		<u>131</u>	<u>78</u>	<u>45</u>	<u>254</u>

## New Watercraft Sales

Third Quarter 2010

Report generated on 11/12/2010 for the date range beginning 7/1/2010 and ending 9/30/2010

			7/2010	8/2010	9/2010	Total
<b>Asian Makes</b>	HONDA	AQUA TRAX F-12	0	1	0	1
		AQUA TRAX F-12X	1	0	0	1
		AQUA TRAX R-12X	1	0	0	1
		TRAX F-12	1	0	0	1
		Total	<u>3</u>	<u>1</u>	<u>0</u>	<u>4</u>
Total		<u>3</u>	<u>1</u>	<u>0</u>	<u>4</u>	
<b>Others</b>	AIRE INC	156R	0	0	1	1
		Total	<u>0</u>	<u>0</u>	<u>1</u>	<u>1</u>
	ALUMA CRAFT BOAT CO	1648-NCS	0	0	1	1
		JON BOAT	0	0	1	1
	Total	<u>0</u>	<u>0</u>	<u>2</u>	<u>2</u>	
	ALUMACRAFT BOAT CO.	ALUMACRAFT	1	0	0	1
		1436LT	0	1	0	1
		ALUMACRAFT	1	0	0	1
		CLASSIC	1	0	0	1
		JON BOAT	1	0	1	2
		LUNKER	0	0	1	1
		ROWBOAT	0	0	1	1
		V14	0	1	0	1
		WATER FOWLER 16 CAMO	0	0	1	1
	Total	<u>4</u>	<u>2</u>	<u>4</u>	<u>10</u>	
BAYLINER MARINE	195	1	0	0	1	
	195BR	1	1	0	2	
	205BR	0	0	1	1	
Total	<u>2</u>	<u>1</u>	<u>1</u>	<u>4</u>		
BFC MARINE INC	GATOR HIDE	1	0	0	1	
	Total	<u>1</u>	<u>0</u>	<u>0</u>	<u>1</u>	
BOMBARDIER CORP		1	0	2	3	
	SEA-DOO RXTX260	0	1	0	1	
	000179C00	0	1	0	1	
	RXP-X 329A00	0	1	0	1	

		7/2010	8/2010	9/2010	Total	
<b>Others</b>	BOMBARDIER CORP	SEA DOO	0	4	0	4
		SEA DOO GTI 130	4	0	0	4
		SEA DOO GTI 155	1	0	0	1
		SEA DOO PRO 215	0	0	1	1
		SEA DOO RXT-X	0	2	0	2
		SEADOO	4	0	0	4
		SEA-DOO	3	1	0	4
		SEADOO GTI 155	1	0	0	1
		SEADOO RXP	1	0	0	1
		SEADOO RXP215HP	1	0	0	1
		SEADOO RXR-X255HP	1	0	0	1
		SEADOO RXT1S255HP	1	0	0	1
		WAKEPRO	1	0	0	1
		Total	<b>19</b>	<b>10</b>	<b>3</b>	<b>32</b>
		BOMBARDIER LTD	SEA DOO	1	0	0
SEA DOO GTX	1		0	0	1	
SEA-DOO	0		1	1	2	
Total	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>		
BRP US, INC.	SEADOO	1	1	0	2	
	SEA-DOO	0	0	1	1	
Total	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>		
BRUNSWICK FAMILY BOAT CO INC	175BR	1	0	0	1	
	A1457	1	0	0	1	
Total	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>		
CHAMPION BOATS	190CX-MY2009	0	1	0	1	
	198CX-MY2009	1	0	0	1	
Total	<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>		
CLACKACRAFT DRIFT BOAT	WF16	0	1	0	1	
Total	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>		
CLASSIC ERA WATERCRAFT	Total	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	
COBALT BOATS	262	0	0	1	1	
	CRUISER	1	0	0	1	
Total	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>		
CORRECT CRAFT INC	NAUTIQUES	1	2	0	3	
Total	<b>1</b>	<b>2</b>	<b>0</b>	<b>3</b>		
CRESTLINER INC	1700 SUPER HAWK	1	0	0	1	
	RUNABOUT	1	0	0	1	
Total	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>		
CRESTLINER INC.	1900 SUPER HAWK	0	1	0	1	
	Total	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	
CROWNLIN BOATS INC	252 EX	0	0	1	1	
	CROWNLIN 252 EX	1	0	0	1	
Total	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>		
CUSTOM WELD BOAT & RP	Total	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	
EBBTIDE CORP	2640 ZTRAK BR	0	1	0	1	
	2700 CBR	2	0	0	2	
	Total	<b>2</b>	<b>2</b>	<b>0</b>	<b>4</b>	
EXCEL MARINE	SHALLOW WATER	1	1	0	2	
	SHALLOW WATER 1640	1	0	0	1	
	SHALLOW WATER 1645	0	0	1	1	
	SHALLOW WATER 1854V	1	0	0	1	
Total	<b>3</b>	<b>1</b>	<b>1</b>	<b>5</b>		

		7/2010	8/2010	9/2010	Total	
Others	FISHER	HAWK 186 SPT	1	0	0	1
		Total	1	0	0	1
	FOUR WINNS	180 HORIZON	1	0	0	1
	BOATS LLC	183 HORIZON F&S	1	0	0	1
		203 HORIZON	1	0	0	1
		H180	1	0	0	1
		Total	4	0	0	4
	FOUR WINNS INC	224 FUNSHIP	1	0	0	1
		H220 2009	0	1	0	1
		Total	1	1	0	2
	G3 BOATS	1648LW	0	0	1	1
		1652DK	1	0	0	1
		V16	0	1	0	1
		V185F	1	0	0	1
		Total	2	1	1	4
	GREGOR BOAT COMPANY	H42	0	1	0	1
		Total	0	1	0	1
	HEWES MARINE CO.	260 ALASKAN	1	0	0	1
		Total	1	0	0	1
	INTERNATIONAL INBOARD MARINE	SUPREME	0	0	1	1
		Total	0	0	1	1
	J & J INDUSTRIES INC	SJ700N-J	0	1	0	1
		Total	0	1	0	1
	KAWASAKI MOTORS CORP USA	800SXR	0	1	0	1
		JS800AAF	0	1	1	2
		JT1500	4	1	0	5
		JT1500B7F	2	0	0	2
		JT1500B8F	2	1	0	3
		JT1500E9F	3	1	0	4
		JT1500F9F	1	0	0	1
		JT1500GAF	0	1	0	1
		Total	12	6	1	19
	KAWASAKI MOTORS MFG	800 SXR	1	0	0	1
		JS800AAF	1	0	0	1
		JT1500	1	0	0	1
		JT1500DAF	0	2	0	2
		JT1500G9F	1	0	0	1
		JT1500GAF	0	1	0	1
	Total	4	3	0	7	
	LOWE BOATS	1236	0	0	1	1
		BRUNSWICK BOAT	0	1	0	1
		Total	0	1	1	2
	LOWE INDUSTRIES	JON BAOT	0	0	1	1
		Total	0	0	1	1
	LUND BOAT DIVISION	REBEL SS	1	1	0	2
		Z18T	1	0	0	1
		Total	2	1	0	3
	MALIBU BOATS INC	RESPONSE FXI	1	0	0	1
		WAKERSETTER 247 LSV	0	0	1	1
		WAKESETTER	1	1	0	2
		WAKESETTER 23 LSV	2	0	0	2
		WAKESETTER 247 LSV	1	0	0	1
		WAKESETTER LSV	0	1	0	1
		WAKESETTER VLX	0	2	1	3
	Total	5	4	2	11	

		7/2010	8/2010	9/2010	Total		
Others	MASTERCRAFT	MASTERCRAFT HJ	1	0	0	1	
	BOAT CO LLC	MS255	0	1	0	1	
		MS280	0	1	0	1	
		X-35	0	1	0	1	
		X-45	0	1	0	1	
		X-45 HJ	0	0	1	1	
		X55	0	0	1	1	
		XSTAR	0	1	0	1	
		Total	1	5	2	8	
		MASTERCRAFTER	HJ	1	0	0	1
		S INC	NM	1	0	0	1
			NR	1	0	0	1
		Total	3	0	0	3	
		MB SPORTS		1	0	0	1
			21 WIDEBODY	1	0	0	1
		Total	2	0	0	2	
		MOKAI	MK03	0	0	2	2
		MANUFACTURING	Total	0	0	2	2
		MONTEREY	220 EXPLORER	1	0	0	1
		BOATS	BOWRIDER	2	0	0	2
			MONTEREY	0	1	0	1
	Total	3	1	0	4		
	MOOMBA SPORTS	OUTBACK V	1	0	0	1	
	Total	1	0	0	1		
	NORDIC BOATS	22" EVOLUTION	0	1	0	1	
	INC	Total	0	1	0	1	
	OLD TOWN CANOE	GUIDE 147	1	0	0	1	
	CO.	Total	1	0	0	1	
	PELICAN		0	1	0	1	
	INTERNATIONAL	BASS RAIDER	0	0	1	1	
	INC	Total	0	1	1	2	
	POLAR KRAFT	DAKOTA JON	0	0	1	1	
	MFG. CO.	Total	0	0	1	1	
	PRECISION BOAT	167KODIAKSC	1	0	0	1	
	WORKS	Total	1	0	0	1	
	RANGER BOATS	1850 REATA	1	0	0	1	
		1860	0	2	0	2	
		208VX	0	1	0	1	
	Total	1	3	0	4		
	REGAL BOATS	1900	1	0	0	1	
		2500	1	0	0	1	
		REGAL 2220	1	0	0	1	
	Total	3	0	0	3		
	REINELL/KAL		0	1	0	1	
	KUSTOM	200LSE	2	0	0	2	
		207LS	0	0	1	1	
		220LSE	0	0	1	1	
	Total	2	1	2	5		
	RINKER BOAT CO.,	276B 8.1 GI DP	0	1	0	1	
	INC.	Total	0	1	0	1	
	SEA RAY BOATS,	185 SPORT	0	1	0	1	
	INC.	Total	0	1	0	1	
	SEVYLOR USA INC	SEVYLOR FISH RANGER	0	1	0	1	
	Total	0	1	0	1		
	SKIER'S CHOICE INC	LAUNCH21V	1	0	0	1	

		7/2010	8/2010	9/2010	Total
Others	SKIER'S CHOICE INC Total	1	0	0	1
	SMOKER CRAFT 162 ULTIMA	1	0	0	1
	INC Total	1	0	0	1
	SMOKER CRAFT VECTRA	0	1	0	1
	INC - RSB Total	0	1	0	1
	SUNCHASER CRS RE8522	1	0	0	1
	CORPORATION Total	1	0	0	1
	SUPRA SPORTS, LAUNCH 21V	1	1	0	2
	INC. Total	1	1	0	2
	SYLVAN MIRAGE 8524 4.0	0	1	0	1
	Total	0	1	0	1
	TIGE BOATS INC RZ2	0	1	0	1
	Total	0	1	0	1
	TRACER MARINE SUNTRACKER	1	0	0	1
	Total	1	0	0	1
	TRACKER MARINE PRO TEAM	0	0	1	1
	GROUP L.P. SUN TRACKER	0	0	1	1
	Total	0	0	2	2
	TRACKER MARINE L.P. PRO 16	1	0	0	1
	PRO 170	2	0	0	2
	SUN TRACKER PB200	1	0	0	1
	TAHOE	0	1	0	1
	TAR180 WT	1	0	0	1
	TARGA	0	1	0	1
	TARGA 180	1	0	0	1
	TMG 1032	1	0	0	1
	TRACKER 1542 LW TOPPER	1	0	0	1
	Total	0	0	1	1
	UNVERIFIED MB SPORTS	8	2	1	11
	MAKE SUPREME T23	1	0	0	1
	TMG 1436	0	0	1	1
	Total	1	0	0	1
	WOOLDRIDGE SS DRIFTER	1	0	0	1
	BOATS Total	1	0	0	1
	XPRESS BOAT VERANDA	1	0	0	1
	COMPANY Total	1	0	0	1
	YAMAHA MOTOR CORP USA	0	2	0	2
	FAT1100	0	2	0	2
	FAT1100AJP	1	0	0	1
	FAT1100B	0	1	0	1
	FX1100A-G	0	1	0	1
	FX1100-FR	0	1	0	1
	FX1800	0	1	0	1
	FX1800A-H	2	1	0	3
	FX1800A-H	1	0	0	1
	FX1800A-JA	1	0	0	1
	FX1800A-JA	0	0	1	1
FX1800-HB	0	0	1	1	
FY1800-8	0	1	0	1	
FY1800A-H	1	0	0	1	
GX1800	1	0	0	1	
GX1800A-HK	1	0	0	1	
GX1800A-HR	0	0	1	1	
GX1800A-JA	0	1	0	1	
GX1800A-JA	0	0	1	1	
SJ700B-G	0	0	1	1	
SXT1100	0	0	1	1	

			7/2010	8/2010	9/2010	Total	
<b>Others</b>	YAMAHA MOTOR CORP USA	SXT1100A-HP	0	1	0	1	
		SXT1100BHP	0	0	1	1	
		SXT1100F-GP	1	0	0	1	
		SXT1100G	0	2	0	2	
		SXT1800	0	0	1	1	
		SXT1800A-JP	0	1	0	1	
		SXT1800B	1	0	0	1	
		VX1100A-H	2	0	0	2	
		VX1100A-HS	1	0	0	1	
		VX1100B-HK	1	0	1	2	
		VX1100B-JA	1	0	0	1	
		VX1100B-JB	1	0	0	1	
		VX1100B-VK	0	0	1	1	
		VX1100C-G	3	0	0	3	
		Total		<b>18</b>	<b>14</b>	<b>9</b>	<b>41</b>
		Total		<b>128</b>	<b>77</b>	<b>45</b>	<b>250</b>
<b>Total</b>		<b>131</b>	<b>78</b>	<b>45</b>	<b>254</b>		



# New Watercraft Sales by Buyer County

Third Quarter 2010

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	7/2010	8/2010	9/2010	Total
BOX ELDER	0	4	0	4
CACHE	4	3	2	9
CARBON	1	0	0	1
DAVIS	19	13	9	41
DUCHESNE	1	3	1	5
EMERY	1	0	0	1
GRAND	1	0	3	4
IRON	2	1	0	3
JUAB	0	1	0	1
KANE	0	1	0	1
MORGAN	1	0	0	1
SALT LAKE	47	19	10	76
SAN JUAN	2	0	0	2
SANPETE	0	1	1	2
SEVIER	2	1	1	4
SUMMIT	1	4	2	7
TOOELE	0	2	1	3
UINTAH	7	2	0	9
UTAH	24	12	6	42
WASATCH	2	2	0	4
WASHINGTON	2	3	5	10
WEBER	14	6	4	24
<b>Total</b>	<b>131</b>	<b>78</b>	<b>45</b>	<b>254</b>

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A.D.S. MOTORSPORTS	8	4	0	12
ALPINE POWERSPORTS	4	3	0	7
BARBER BROTHERS MOTOR COMPANY, INC.	5	1	1	7
CACHE HONDA YAMAHA	0	0	1	1
CROFT MARINE, INC.	0	2	0	2
DICK'S BOAT SHOP	6	3	6	15
DICK'S BOAT SHOP LLC	0	2	0	2
DON BECKSTRAND BOATS	2	1	2	5
DON'S AUTO & MARINE INC	0	0	1	1
DUFF SHELLEY CYCLE, INC.	3	0	0	3
ED KENLEY FORD, INC.	0	1	0	1
FRED'S MARINE, INC	5	1	2	8
FULL THROTTLE POWER SPORTS	0	1	0	1
HERINGER MARINE	3	2	0	5
HIGH ADVENTURE POWER SPORTS AND MARINE LL	1	2	1	4
JORGENSEN'S INC	1	1	0	2
MARINE PRODUCTS PROSHOP, INC.	4	1	4	9
MONARCH HONDA	2	0	0	2
MUD BUDDY LLC	4	1	1	6
NEWGATE MOTOR SPORTS	2	1	0	3
PETERSEN MARINE	3	2	1	6
PLAZA CYCLE	4	1	0	5
PLAZA POWER SPORTS	2	1	0	3
PRO CYCLE SPORTS	1	0	0	1
REBOATS	2	0	0	2
RENEGADE SPORTS	5	2	0	7
ROBERTSON'S MARINE, LLC	1	3	0	4
ROGERS PERFORMANCE MARINE	4	0	1	5
S S MARINE, INC.	6	3	0	9

	7/2010	8/2010	9/2010	Total
SEQUOIA MOTORSPORTS, LLC	1	0	0	1
SHAMROCK GROUP LLC	1	0	0	1
SIERRA R.V. CORPORATION	1	1	0	2
SOUTH VALLEY MOTORSPORTS	4	3	1	8
STEADMAN'S RECREATION, INC.	0	1	0	1
STEPHEN WADE POWER SPORTS, LLC	0	0	2	2
TAYLOR'S BOATS, INC.	8	4	4	16
TONY BASSO RV & ATV LLC	1	0	0	1
Unknown	34	26	14	74
UTAH CARZZ, INC.	0	1	0	1
UTAH WATERSPORTS LC	1	1	2	4
YORK MOTORSPORTS, INC.	2	2	1	5
Total	131	78	45	254

## New Watercraft Sales by Model Year

### Third Quarter 2010

Report generated on 11/12/2010 for the date range beginning 7/1/2010 and ending 9/30/2010

	7/2010	8/2010	9/2010	Total
2007	9	4	1	14
2008	33	14	6	53
2009	40	28	16	84
2010	46	28	18	92
2011	3	4	4	11
Total	131	78	45	254