

New Passenger Vehicle and Light Truck Sales

First Quarter 2004

Report generated on 5/3/2004 for the date range beginning 1/1/2004 and ending 3/31/2004

		01/2004	02/2004	03/2004	Total
Daimler-Chrysler	CHRYSLER	218	151	141	510
	DAIMLER	0	0	1	1
	DODGE	589	925	862	2,376
	JEEP	253	220	220	693
	Total	1,060	1,296	1,224	3,580
Ford Motor Co.	FORD	1,122	1,328	1,499	3,949
	LINCOLN	29	21	21	71
	MERCURY	23	22	41	86
	Total	1,174	1,371	1,561	4,106
General Motors	BUICK	162	70	98	330
	CADILLAC	57	39	65	161
	CHEVROLET	1,010	979	1,245	3,234
	GM	6	9	19	34
	GMC	261	251	304	816
	OLDSMOBILE	7	6	10	23
	PONTIAC	88	80	108	276
	SATURN	79	70	102	251
	Total	1,670	1,504	1,951	5,125
European Makes	AUDI	41	28	53	122
	BMW	33	63	63	159
	FERRARI	1	3	2	6
	JAGUAR	16	23	17	56
	LANDROVER	24	16	28	68
	MERCEDES	29	21	40	90
	PORSCHE	8	6	19	33
	SAAB	1	4	10	15
	VOLKSWAGEN	78	87	152	317
	VOLVO	43	25	35	103
Total	274	276	419	969	
Asian Makes	ACURA	59	62	52	173
	HONDA	477	517	594	1,588
	HYUNDAI	95	121	133	349
	ISUZU	7	5	1	13
	KIA	59	55	89	203
	LEXUS	71	65	85	221
	MAZDA	163	219	237	619
	MITSUBISHI	151	205	105	461
	NISSAN	262	245	432	939
	SUBARU	213	157	233	603
	SUZUKI	57	51	75	183
	TOYOTA	676	775	862	2,313
	Total	2,290	2,477	2,898	7,665
Others	BMW - PASSENGER	1	1	1	3
	BUIC NEW	0	0	1	1
	FREIGHTLINER CORP	6	2	4	12
	HUMMER	10	17	8	35
	INFINITI	52	41	29	122
	INTERNATIONAL	1	0	0	1
	JEEP TRUCK	1	0	0	1
	MAYB NEW	0	0	1	1
	MINI CAR PROD	22	13	26	61
	MONACO MOTORHOMES INC	0	0	1	1

		01/2004	02/2004	03/2004	Total
Others	WORKHORSE CUSTOM CHASSIS	3	1	2	6
	Total	96	75	73	244
Total		6,564	6,999	8,126	21,689

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		01/2004	02/2004	03/2004	Total
Daimler-Chrysler	CHRYSLER	0	0	1	1
	300M	5	4	3	12
	300M SPECIAL	1	0	4	5
	CONCORDE LIMITED	1	0	0	1
	CONCORDE LX	1	1	1	3
	CONCORDE LXI	1	1	1	3
	CROSSFIRE	1	9	12	22
	PACIFICA	44	23	16	83
	PT CRUISER	89	66	50	205
	PTCR	0	0	1	1
	SEBRING LIMITED	2	1	4	7
	SEBRING LX	36	15	7	58
	SEBRING LXI	12	10	7	29
	SWB WAGON	0	0	1	1
	TOWN & COUNTRY	25	21	28	74
	TOWN & COUNTRY LX	0	0	2	2
	TOWN & COUNTRY	0	0	1	1
	TWIN & COUNTRY RSYP	0	0	1	1
	TWN & COUNTRY	0	0	1	1
	Total	218	151	141	510
DAIMLER	SPRINTER 140 IN VA2L15	0	0	1	1
	Total	0	0	1	1
DODGE	2500 HC VAN	0	1	0	1
	3500 QUAD CAB PICKUP	0	0	1	1
	CARAVAN	0	4	4	8
	CARAVAN SE	0	2	0	2
	CARAVAN SXT	0	0	1	1
	CARAVAN/GRAND	41	37	27	105
	CARAVANSXT	0	0	1	1
	CARAVANSXT FWD	0	0	1	1
	DAKOTA	0	0	1	1
	DAKOTA QUAD CAB	13	12	22	47
	DAKOTA QUADCAB	5	17	16	38
	DAKOTA SLT	2	6	4	12
	DAKOTA SPORT	1	5	5	11
	DAKOTA SXT	5	3	15	23
	DURANGO	83	98	54	235
	GRAND CARAVAN	21	6	16	43
	GRAND CARAVAN SXT	0	1	2	3
	INTREPID ES	2	3	2	7
	INTREPID ES/SXT	4	3	1	8
	INTREPID SE	4	10	5	19
	NEON	2	0	0	2
	NEON BASE/SE	3	2	3	8
	NEON R/T	0	1	0	1

		01/2004	02/2004	03/2004	Total	
Daimler-Chrysler	DODGE	NEON SE	1	0	0	1
	NEON SRT-4	3	3	4	10	
	NEON SXT	53	66	41	160	
	RAM 1500	0	1	0	1	
	RAM 1500 QUAD ST	0	0	1	1	
	RAM 1500 QUAD ST/SLT	38	104	57	199	
	RAM 1500 SLT	2	1	1	4	
	RAM 1500 ST	0	0	1	1	
	RAM 1500 ST/SLT	3	3	9	15	
	RAM 2500 QUAD ST/SLT	195	374	449	1,018	
	RAM 2500 ST/SLT	5	4	13	22	
	RAM 3500 QUAD ST/SLT	68	56	79	203	
	RAM 3500 ST/SLT	2	1	2	5	
	SPRINTER	1	0	0	1	
	SPRINTER 140	0	0	1	1	
	STRATUS ES	4	6	1	11	
	STRATUS R/T	1	2	2	5	
	STRATUS SE	17	87	6	110	
	STRATUS SXT	10	5	14	29	
	VIPER SRT-10	0	1	0	1	
		Total	589	925	862	2,376
JEEP	GRAND CHEROKEE LAR	0	42	10	52	
	GRAND CHEROKEE	71	46	35	152	
	GRAND CHEROKEE	34	24	23	81	
	GRAND CHEROKEE	5	5	2	12	
	LIBERTY	1	0	3	4	
	LIBERTY LIMITED	28	23	26	77	
	LIBERTY RENEGADE	11	9	6	26	
	LIBERTY SPORT	52	27	36	115	
	LIBERTY SPORT/	2	2	0	4	
	WRANGLER RUBICON	17	13	32	62	
	WRANGLER SAHARA/TJ	1	1	2	4	
	WRANGLER SE/TJ SE	5	2	2	9	
	WRANGLER SPORT/TJ	5	7	18	30	
	WRANGLER X	19	17	23	59	
	WRANGLER X/	2	2	2	6	
		Total	253	220	220	693
		Total	1,060	1,296	1,224	3,580
	Ford Motor Co.	FORD		0	0	9
CROWN VIC POLICE		114	124	16	254	
CROWN VICTORIA		1	2	1	4	
CROWN VICTORIA LX		2	4	34	40	
CUTAWAY E350 SUPER		3	1	2	6	
CUTAWAY E450 SUPER		0	0	1	1	
ECONOLINE		1	0	1	2	
ECONOLINE E150		3	10	8	21	
ECONOLINE E250		8	13	12	33	
ECONOLINE E350 SUPER		78	7	40	125	
ECONOLINE VAN		0	0	1	1	
ESCAPE		58	65	60	183	
ESCAPE LIMITED		0	8	2	10	
ESCAPE U934		0	0	1	1	
ESCAPE XLT		0	25	0	25	
ESCAPE4X4		1	0	0	1	
EXCURSION		17	13	23	53	
EXPEDITION		54	52	85	191	
EXPLORER		79	75	191	345	

		01/2004	02/2004	03/2004	Total	
Ford Motor Co.	FORD	F150	67	81	88	236
		F150 HERITAGE	13	24	25	62
		F150 SUPERCREW	70	83	110	263
		F150 SUPERCREW	1	0	0	1
		F150 SVT LIGHTNING	0	1	0	1
		F250 SUPER DUTY	96	115	164	375
		F350 SUPER DUTY	126	146	199	471
		F450 SUPER DUTY	7	3	5	15
		F550 SUPER DUTY	6	5	11	22
		FOCUS 5 DOOR	0	0	1	1
		FOCUS LX	22	9	18	49
		FOCUS SE COMFORT/SE	47	30	41	118
		FOCUS SE/SE SPORT/	5	4	4	13
		FOCUS SVT	0	3	3	6
		FOCUS ZTS	7	13	18	38
		FOCUS ZTW	0	0	1	1
		FOCUS ZX3	12	6	12	30
		FOCUS ZX5	13	13	15	41
		FOCUS ZX5 SVT	0	2	1	3
		FREESTAR	18	63	17	98
		MH STRIPPED CHASSIS	0	1	1	2
		MUSTANG	54	10	14	78
		MUSTANG COBRA SVT	3	2	5	10
		MUSTANG GT	9	9	20	38
		MUSTANG MACH I	5	4	4	13
		P34	1	0	0	1
		P40	0	1	0	1
		RANGER	21	18	45	84
		RANGER SUPER	35	43	47	125
		TAURUS LX	0	0	6	6
		TAURUS SE	31	18	56	105
		TAURUS SEL	3	5	10	18
		TAURUS SES	10	206	57	273
		THUNDERBIRD	4	6	8	18
	U934	0	0	1	1	
	U934ESCAPE	0	0	1	1	
	W33C	1	0	0	1	
	WINDSTAR	16	4	4	24	
	X211	0	1	0	1	
	Total	1,122	1,328	1,499	3,949	
LINCOLN		AVIATOR	4	3	3	10
		LS	6	8	5	19
		NAVIGATOR	10	6	5	21
		TOWN CAR	2	0	0	2
		TOWN CAR CARTIER	1	0	1	2
		TOWN CAR EXECUTIVE	3	2	3	8
		TOWN CAR EXECUTIVE	2	0	0	2
		TOWN CAR ULTIMATE	1	1	3	5
		TOWN CAR ULTIMATE	0	1	1	2
	Total	29	21	21	71	
MERCURY		121 MONTEREY WAGON	0	0	1	1
		A20	0	0	2	2
		GRAND MARQUIS GS	4	5	3	12
		GRAND MARQUIS LS	5	3	7	15
		MARAUDER	1	0	0	1
		MONTEREY	0	2	1	3
	MONTEREY WAGON	1	0	0	1	

			01/2004	02/2004	03/2004	Total	
Ford Motor Co.	MERCURY	MOUNTAINEER	6	6	7	19	
		SABLE GS/GS PLUS	5	3	11	19	
		SABLE LS	0	0	1	1	
		SABLE LS PREMIUM	1	3	8	12	
		Total	23	22	41	86	
	Total	1,174	1,371	1,561	4,106		
General Motors	BUICK	CENTURY CUSTOM	92	9	12	113	
		LESABRE CUSTOM	44	34	38	116	
		LESABRE LIMITED	9	8	15	32	
		PARK AVENUE	3	3	6	12	
		PARK AVENUE ULTRA	2	1	1	4	
		RAINIER	3	5	11	19	
		REGAL GS	1	2	2	5	
		REGAL LS	3	0	6	9	
		RENDEZVOUS	5	8	7	20	
	Total	162	70	98	330		
	CADILLAC			0	0	1	1
		COMMERCIAL CHASSIS	0	1	0	1	
		CTS	10	9	13	32	
		DEVILLE	9	2	3	14	
		DEVILLE DHS	1	1	2	4	
		DEVILLE DTS	0	4	1	5	
		ESCALADE	14	11	19	44	
		ESCALADE ESV	7	2	8	17	
		ESCALADE EXT	5	4	3	12	
PROFESSIONAL		0	1	0	1		
SEVILLE SLS		2	1	2	5		
SR V8		1	0	0	1		
SRX		6	2	8	16		
SRX V8		0	0	1	1		
SRXV6		0	0	1	1		
SRX-V8		1	0	0	1		
XLR ROADSTER		1	1	3	5		
Total	57	39	65	161			
CHEVROLET			0	22	19	41	
	1500	0	0	1	1		
	1500 4WD CREW CAB Z	0	0	1	1		
	1ZU68	1	0	0	1		
	2500 HD	0	0	1	1		
	2500 HD 4WD CREW CAB	0	2	0	2		
	2500HD	0	0	3	3		
	2500HD SILVERADO	0	0	1	1		
	3500 CREW	0	0	1	1		
	ASTRO	2	3	5	10		
	ASTRO VAN	21	12	10	43		
	AVALANCHE K1500	33	28	38	99		
	AVALANCHE K2500	5	7	4	16		
	AVEO	3	5	20	28		
	AVEO LS	1	3	12	16		
	BLAZER	11	4	9	24		
	C15/SUBURBAN	0	0	1	1		
	C1500	0	0	1	1		
	C1500 SILVERADO	21	14	31	66		
	C25/SUBURBAN	0	0	1	1		
	C2500	0	1	2	3		
	C2500 SILVERADO	2	0	3	5		
	C2500HD SILVERADO	3	11	18	32		

		01/2004	02/2004	03/2004	Total
General Motors	CHEVROLET				
	C3500 SILVERADO	3	0	2	5
	C5C042 5500	1	0	0	1
	CAVALIER	39	53	38	130
	CAVALIER LS	5	13	10	28
	CAVALIER LS SPORT	9	17	10	36
	CD25943	0	0	1	1
	CK15543	0	0	1	1
	CK24903	0	0	1	1
	CK25	0	0	2	2
	CK2500	0	0	1	1
	CK25743	0	2	8	10
	CK25753	0	0	2	2
	CK25903	1	0	0	1
	CK25943	0	1	0	1
	CK25953	2	3	5	10
	CK35943/K3500	0	0	2	2
	CK35953	0	1	0	1
	CK36053	0	0	1	1
	CLRDO	0	0	2	2
	COLORADO	8	16	24	48
	CORVETTE	10	7	11	28
	CREWCAB	0	1	0	1
	CS	0	0	1	1
	CT15643	0	0	1	1
	CT15653	0	1	0	1
	EQUINOX	0	0	2	2
	EXPRESS G1500	7	5	2	14
	EXPRESS G2500	7	15	12	34
	EXPRESS G3500	5	0	4	9
	EXPRESS VAN	14	35	10	59
	G1500 EXPRESS CARGO	0	0	1	1
	G3500 EXPRESS	2	4	1	7
	HD2500	0	0	1	1
	IMPALA	51	60	125	236
	IMPALA LS	14	13	17	44
	IMPALA	3	3	7	13
	K15 SUBURBAN	1	0	0	1
	K15/BLAZER/SUBURBAN	99	58	50	207
	K1500	0	0	1	1
	K1500 SILVERADO	77	103	106	286
	K1500HD SILVERADO	1	0	2	3
	K25/SUBURBAN	11	11	21	43
	K2500	0	0	2	2
	K2500 SILVERADO	7	3	8	18
	K2500HD SILVERADO	183	126	171	480
	K3500	0	1	0	1
	K3500 SILVERADO	10	4	10	24
	LWB XCAB 3/4T	0	0	1	1
	LWB XCAB 3/4TON	0	0	1	1
	MALIBU	3	1	10	14
	MALIBU CLASSIC	29	7	1	37
	MALIBU LS	13	12	25	50
	MALIBU LS MAXX	0	0	1	1
	MALIBU LT	5	5	8	18
	MALIBU MAXX LS/LT	0	1	2	3
	MONTE CARLO LS	13	50	1	64
	MONTE CARLO SS	10	3	10	23
	MONTE CARLOSS	2	1	5	8

		01/2004	02/2004	03/2004	Total	
General Motors	CHEVROLET	PCK25903	0	1	0	1
		PICKUP	0	0	1	1
		Q50 Q500	1	0	0	1
		R2500	0	0	1	1
		S10	6	4	6	16
		SILVERADO	1	14	20	35
		SILVERADO 1500	0	0	1	1
		SILVERADO 1500 4WD	0	0	1	1
		SILVERADO 1500 CREW	0	1	1	2
		SILVERADO 1500 Z71	0	0	1	1
		SILVERADO 2500	1	1	4	6
		SILVERADO 2500 4WD	0	0	2	2
		SILVERADO 2500 HD	0	0	1	1
		SILVERADO 2500HD	2	0	3	5
		SILVERADO 2500HD 4	0	0	1	1
		SILVERADO 2500HD	0	0	2	2
		SILVERADO 3/4	0	0	1	1
		SILVERADO 3500	0	1	1	2
		SILVERADO 3500 CREW	0	0	1	1
		SILVERADO CK25943	0	1	0	1
		SILVERADO LT3500	0	0	1	1
		SILVERADO/1500	0	0	1	1
		SILVERADO/2500	0	1	0	1
		SILVERADO/2500DH	0	1	0	1
		SILVERADO/2500HD	0	0	2	2
		SILVERADO25	0	1	0	1
		SILVERADO2500HD	0	1	0	1
		SSR	6	5	10	21
		SSR SUPER SHORT	0	0	1	1
		TAHOE	143	103	132	378
		TRACKER	11	5	7	23
		TRAILBLAZER	85	85	97	267
		VAN EXPRESS	0	1	0	1
		VENTURE	6	5	23	34
	Total	1,010	979	1,245	3,234	
GM		2500	0	1	0	1
		2500HD	0	0	2	2
		2SL26	0	0	1	1
		CK15543	0	0	1	1
		EV1	0	2	3	5
		HUMMER	1	1	0	2
		PICKUP	1	0	1	2
		S14	0	0	1	1
		SIER	1	1	1	3
		SIERRA	0	1	0	1
		SIERRA 250	0	1	0	1
		SILVERADO2500HD	0	0	1	1
		SILVERADOCK25743	0	0	1	1
		SILVERADOLT3500	0	0	1	1
		T	0	0	1	1
		TC25953	1	0	0	1
		TK15543	0	0	1	1
		TK25743	1	2	3	6
		TK35943	1	0	0	1
	TT15643	0	0	1	1	
	Total	6	9	19	34	
GMC		3	5	4	12	

		01/2004	02/2004	03/2004	Total
General Motors	GMC				
	15543	0	0	1	1
	2500	0	1	1	2
	2500 4X4	1	0	0	1
	2500 I2500	0	0	1	1
	3500	0	1	0	1
	C4500 C4C042	0	0	1	1
	C5500 C5C042	0	0	2	2
	C5500 C5E042	0	1	0	1
	CANYON	2	5	6	13
	DENALI	1	0	0	1
	ENVOY	25	17	15	57
	ENVOY XL	8	4	8	20
	ENVOY XUV	13	3	4	20
	G2500	0	0	4	4
	G3500	1	0	1	2
	HUMMER	0	1	0	1
	K1500	0	1	1	2
	K2300	0	0	2	2
	K2500	1	0	4	5
	K2500SIERRA	0	1	0	1
	K3500	0	1	1	2
	K36	0	0	1	1
	PICKUP	0	2	0	2
	SAFARI	1	7	3	11
	SAVANA CUTAWAY	1	0	0	1
	SAVANA G1500	0	0	5	5
	SAVANA G2500	2	1	2	5
	SAVANA G3500	3	3	7	13
	SIER25	1	0	0	1
	SIERRA	3	3	3	9
	SIERRA 1500	0	0	1	1
	SIERRA C1500	11	4	20	35
	SIERRA C1500 HD	0	1	0	1
	SIERRA C2500	1	0	7	8
	SIERRA C2500 HD	4	5	2	11
	SIERRA C3500 HD	0	0	1	1
	SIERRA CREW	0	0	1	1
	SIERRA K1500	26	41	40	107
	SIERRA K1500 DENALI	0	1	1	2
	SIERRA K1500 HD	0	0	1	1
	SIERRA K2500	2	7	3	12
	SIERRA K2500 CREW	1	0	0	1
	SIERRA K2500 HD	42	37	30	109
	SIERRA K3500	2	0	4	6
	SONOMA	2	1	5	8
	TK15753 PICKUP	0	1	0	1
	TK2500	0	0	1	1
	TK25735	0	0	1	1
	TK25743	1	1	20	22
	TK25753	0	1	6	7
	TK25903	1	1	0	2
	TK25943	0	1	1	2
	TK25953	0	1	0	1
	TK35943	0	0	1	1
	TK35953	0	0	1	1
	TRUCK	0	0	1	1
	TS15643	0	1	0	1
	TT15653	0	1	0	1

			01/2004	02/2004	03/2004	Total
General Motors	GMC	W3500 W35042	0	1	0	1
		W4500 W45042	0	0	1	1
		YUKON	42	40	28	110
		YUKON DENALI	18	17	19	54
		YUKON DENALI XL	14	15	13	42
		YUKON XL C1500	2	1	0	3
		YUKON XL K1500	21	13	16	50
		YUKON XL K2500	5	2	2	9
		Total	261	251	304	816
	OLDSMOBILE	ALERO GL	3	4	8	15
		ALERO GLS	0	0	1	1
		ALERO GX	3	0	0	3
		BRAVADA	0	1	0	1
		SILHOUETTE	1	1	1	3
		Total	7	6	10	23
	PONTIAC	AZTEK	3	1	1	5
		BONNEVILLE SE	4	0	1	5
		BONNEVILLE SLE	0	2	2	4
		BONNEVILLE SSEI	0	0	2	2
		BONNEVILLI SE	0	1	0	1
		GRAND AM GT	4	5	4	13
		GRAND AM GT1	3	2	2	7
		GRAND AM SE	7	2	7	16
GRAND AM SE1		6	6	12	24	
GRAND AM SE2		2	1	0	3	
GRAND PRIX GT		18	10	10	38	
GRAND PRIX GT2		11	5	15	31	
GRAND PRIX GTP		7	6	10	23	
GTO		3	0	3	6	
MONTANA		3	2	13	18	
SUNFIRE		5	23	8	36	
VIBE		9	13	13	35	
VIBE AWD		1	0	5	6	
VIBE GT		2	1	0	3	
Total		88	80	108	276	
SATURN		0	1	1	2	
	ION LEVEL 1	6	4	5	15	
	ION LEVEL 2	25	21	30	76	
	ION LEVEL 3	15	14	13	42	
	L300	3	0	10	13	
	L300 BASE LEVEL 1	0	1	1	2	
	L300 UP LEVEL 3	0	0	1	1	
	L300.1	1	1	1	3	
	L300.2 SEDAN	0	0	1	1	
	L300.2 WAGON	0	0	1	1	
	L300.3	1	1	1	3	
	LW200	1	0	0	1	
	SEDAN	1	0	0	1	
	VUE	26	27	37	90	
	Total	79	70	102	251	
	Total			1,670	1,504	1,951
European Makes	AUDI	4B25GZ	0	2	0	2
		8H75FZ	0	1	0	1
		A4 1.8 TURBO	0	1	0	1
		A4 1.8T AVANT	1	1	2	4
		A4 1.8T QUATTRO	16	11	21	48
		A4 3.0 QUATTRO	3	3	4	10

		01/2004	02/2004	03/2004	Total	
European Makes	AUDI	A4 CABRIOLET	0	2	1	3
		A4 QUATTRO	0	0	2	2
		A6	0	1	1	2
		A6 2.7T QUATTRO	3	0	1	4
		A6 3.0 QUATTRO	1	1	4	6
		A8 L QUATTRO	5	1	1	7
		ALLROAD	2	1	5	8
		ALLROAD 4.2	1	0	0	1
		RS6	4	0	0	4
		S4	1	0	4	5
		S4 AVANT QUATTRO	0	1	2	3
		TT	2	0	1	3
		TT QUATTRO	2	2	1	5
		TT ROADSTER	0	0	3	3
		Total	41	28	53	122
	BMW	0	1	0	1	
		325CI	1	1	2	4
		325I	0	4	1	5
		325XI	5	14	12	31
		325XIT	0	1	1	2
		330CI	1	7	5	13
		330I	2	1	2	5
		330XI	4	4	5	13
		525I	0	0	1	1
		530I	0	0	1	1
		530I	2	1	5	8
		530IA	1	0	3	4
		545 I	1	0	0	1
		545I	1	2	1	4
		545IA	0	0	2	2
		745I	0	0	1	1
		745LI	3	2	0	5
		M3	3	3	5	11
		SAVX325	0	0	1	1
		SEDAN	0	0	1	1
		X3	1	8	4	13
		X325	0	0	1	1
		X5	5	10	8	23
		Z4 2.5I	0	3	0	3
		Z4 3.0I	2	1	1	4
		Z4 ROADSTER	1	0	0	1
	Total	33	63	63	159	
	FERRARI	360	0	1	0	1
		360 SPIDER	1	0	0	1
		360 SPIDER F1	0	1	0	1
		456M GT	0	1	0	1
		SPIDER	0	0	2	2
	Total	1	3	2	6	
	JAGUAR	QUAR	0	0	1	1
		S-TYPE	3	3	2	8
		S-TYPE R	0	2	0	2
		VANDEN PLAS	0	0	1	1
		X TYPE 2.5 ESTATE	0	1	0	1
		XJ8	2	5	0	7
		XJR-S	0	1	2	3
		XK8	1	0	0	1
		XKR	0	0	1	1

			01/2004	02/2004	03/2004	Total
European Makes	JAGUAR	XTY25	3	0	1	4
		X-TYPE 2.5	2	0	0	2
		X-TYPE 3.0	5	11	9	25
		Total	16	23	17	56
LANDROVER	DISCOVERY II HSE	1	0	1	2	
	DISCOVERY II S	3	3	3	9	
	DISCOVERY II SE	4	8	14	26	
	FREELANDER HSE	3	2	2	7	
	FREELANDER S	1	0	0	1	
	FREELANDER SE	3	0	3	6	
	RANGE ROVER HSE	9	3	5	17	
	Total	24	16	28	68	
	MERCEDES		0	0	1	1
C230K SPORT SEDAN		0	3	3	6	
C240		2	1	4	7	
C3204M		3	0	2	5	
CLK320		3	0	2	5	
CLK500C		2	0	1	3	
E320 4MATIC		3	2	4	9	
E500		2	0	0	2	
E500 4MATIC		3	2	3	8	
E55		0	0	3	3	
G500		0	1	0	1	
G55		1	1	0	2	
ML320		1	0	0	1	
ML350		2	4	3	9	
ML500		1	4	1	6	
S430		1	0	0	1	
S500		1	0	0	1	
S55 AMG		0	1	0	1	
S600		0	0	1	1	
SL500		4	1	4	9	
SL55K AMG		0	1	3	4	
SL600		0	0	1	1	
SLK 230		0	0	2	2	
SLK32 AMG		0	0	1	1	
SLK320		0	0	1	1	
Total		29	21	40	90	
PORSCHE		911 CARRERA 2/	0	0	3	3
		911 CARRERA2/4	1	1	1	3
		911 TURBO	0	0	1	1
		911 TURBO CABRIOLET	1	0	0	1
		9PAAD1	0	2	0	2
		9PAADI	0	0	2	2
	BOXSTER	0	0	6	6	
	CAYENNE	5	3	6	14	
	WAGON	1	0	0	1	
	Total	8	6	19	33	
SAAB	9-3 AERO	0	0	1	1	
	9-3 ARC	0	0	3	3	
	9-3 LINEAR	1	1	4	6	
	9-3AERO	0	0	1	1	
	9-5 AERO	0	0	1	1	
	9-5 ARC	0	2	0	2	
	WAGON	0	1	0	1	
	Total	1	4	10	15	
VOLKSWAGEN		0	0	3	3	

		01/2004	02/2004	03/2004	Total	
European Makes	VOLKSWAGEN	1J17Z7	0	1	0	1
		BEETLE	1	4	9	14
		BEETLE GL	1	0	1	2
		BEETLE GLS	4	5	12	21
		BEETLE GLX	0	1	0	1
		BEETLE TURBO S	0	2	0	2
		GLS	1	0	0	1
		GOLF	0	1	5	6
		GOLF GL	0	1	0	1
		GOLF GL TDI	0	2	2	4
		GOLF GLS	0	3	1	4
		GOLF GLS TDI	2	1	1	4
		GOLF R32	0	1	0	1
		GTI	0	3	5	8
		GTI VR6	2	0	0	2
		JETTA GL	4	2	7	13
		JETTA GL TDI	3	7	4	14
		JETTA GLI	3	4	6	13
		JETTA GLS	11	9	18	38
		JETTA GLS TDI	6	7	31	44
		JETTA GLX	1	0	0	1
		JETTA WOLFSBURG	4	0	1	5
		PASSAT GL	5	3	4	12
		PASSAT GLS	11	3	27	41
		PASSAT GLX	1	1	0	2
		PASSAT GLX 4MOTION	3	5	5	13
		PASSAT W8 4MOTION	3	2	1	6
		TOUAREG	12	14	9	35
		TOUAREG 3.2	0	3	0	3
		TOUAREG 4.2	0	2	0	2
		Total	78	87	152	317
	VOLVO	S40 1.9T	12	2	2	16
		S60	1	0	2	3
		S60 FWD	0	0	1	1
		S60 R	1	2	0	3
		S60-AWD	5	10	4	19
		S80	1	0	1	2
		S80 2.5T AWD	0	0	4	4
		S80 T6/T6 ELITE	1	1	0	2
		V70 AWD CROSS	20	7	8	35
		XC90	2	3	13	18
	Total	43	25	35	103	
	Total	274	276	419	969	
Asian Makes	ACURA		0	0	1	1
		3.2 TL	19	23	21	63
		3.2 TL TYPE-S	1	0	0	1
		3.5 RL	0	3	0	3
		3DR	0	1	0	1
		MDX	26	25	14	65
		RSX	3	0	3	6
		RSX TYPE-S	1	0	2	3
		RSX3	0	0	1	1
		RSX3DR	0	0	1	1
		RSX3DRLTHR	0	0	1	1
		TSX	9	10	8	27
		Total	59	62	52	173
	HONDA	ACCORD	4	2	6	12

			01/2004	02/2004	03/2004	Total	
Asian Makes	HONDA	ACCORD DX	0	1	0	1	
		ACCORD EX	102	90	136	328	
		ACCORD LX	51	39	39	129	
		CIVIC DX	25	25	30	80	
		CIVIC EX	41	61	62	164	
		CIVIC GX	0	14	0	14	
		CIVIC HX	0	0	1	1	
		CIVIC HYBRID	11	7	22	40	
		CIVIC LX	43	57	51	151	
		CIVIC SI	4	0	4	8	
		CRV	0	1	0	1	
		CR-V	57	49	72	178	
		ELEMENT	28	37	37	102	
		ODYSSEY	69	62	69	200	
		ODYSSEY EX	0	0	2	2	
		PILOT	36	72	58	166	
		RSX3DR	1	0	0	1	
		S2000	5	0	5	10	
			Total	477	517	594	1,588
			HYUNDAI				
		5 DOOR	0	1	0	1	
		ACCENT	0	1	0	1	
		ACCENT GS/GL	8	26	13	47	
		ACCENT L	1	3	1	5	
		ELANTRA	1	2	8	11	
		ELANTRA GLS/GT	38	47	49	134	
		ELANTRA GT	0	1	0	1	
		SANTA FE	26	17	27	70	
		SONATA GL	6	10	7	23	
		SONATA GLS/LS/LX/GS	6	8	14	28	
		TIBURON	0	1	1	2	
		TIBURON GT	4	2	6	12	
		XG350	5	2	7	14	
		Total	95	121	133	349	
	ISUZU						
		ASCENDER	1	2	1	4	
		AXIOM/AXIOM XS	3	0	0	3	
		NPR	2	0	0	2	
		NQR	0	1	0	1	
		RODEO	1	1	0	2	
		TROOPER	0	1	0	1	
		Total	7	5	1	13	
	KIA						
			0	1	1	2	
		AMANTI	0	3	3	6	
		AMANTI 4 DOOR SEDAN	1	0	0	1	
		OPTIMA LX/SE	2	5	5	12	
		RIO	8	7	14	29	
		RIO CINCO	0	0	1	1	
		SEDONA	15	13	29	57	
		SORENTO	22	19	14	55	
		SPECTRA	0	0	1	1	
		SPECTRA GS/GSX	0	1	1	2	
		SPECTRA/LS	11	6	20	37	
		Total	59	55	89	203	
	LEXUS						
		ES 330	12	11	16	39	
		ES330	0	1	3	4	
		GS 300	2	2	0	4	
		GX 470	14	14	19	47	
		IS 300	3	6	3	12	

			01/2004	02/2004	03/2004	Total
Asian Makes	LEXUS	LS 430	7	8	8	23
		LS430	0	0	2	2
		LX 470	3	3	2	8
		RX 330	30	17	31	78
		SC 430	0	3	1	4
		Total	71	65	85	221
	MAZDA	3	1	0	0	1
		6I	1	0	0	1
		6I	20	105	22	147
		6S	15	13	33	61
		B2300 CAB PLUS	0	1	0	1
		B2300 REGULAR CAB	1	0	0	1
		B3000 CAB PLUS	0	1	1	2
		B3000 REGULAR CAB	0	1	0	1
		B4000 CAB PLUS	6	1	4	11
		M35	0	0	1	1
		M3S	0	0	3	3
		M3SS4	0	0	1	1
		M3SS4A	0	0	1	1
		M6	0	0	6	6
		M6H	0	0	1	1
		MAZA3	0	1	0	1
MAZDA3		9	21	35	65	
MAZDA3H S5		0	1	0	1	
MAZDA3I		15	6	18	39	
MAZDA3S		23	17	40	80	
MAZDA6		0	0	1	1	
MIATA		0	0	1	1	
MIATA/LS		2	1	2	5	
MPV WAGON		13	4	9	26	
MZ6		0	0	3	3	
MZ6SA		0	0	1	1	
PROTEGE DX/LX/ES		8	9	8	25	
PROTEGE PR5		15	8	2	25	
RX8		10	10	20	40	
SDN		1	0	0	1	
SPEED PROTEGE		1	0	1	2	
TRB S XA		0	0	1	1	
TRIBUTE	22	19	22	63		
Total	163	219	237	619		
MITSUBISHI		0	0	1	1	
	DIAMANTE ES	2	0	0	2	
	DIAMANTE LS	1	0	1	2	
	DIAMANTE VR-X	5	1	0	6	
	ECLIPSE GS	7	4	5	16	
	ECLIPSE GT	2	6	2	10	
	ECLIPSE GTS	3	0	0	3	
	ECLIPSE RS	2	1	1	4	
	ECLIPSE SPYDER GS	2	1	0	3	
	ECLIPSE SPYDER GT	1	1	2	4	
	ECLIPSE SPYDER GTS	2	1	1	4	
	ENDEAVOR	6	9	2	17	
	GALANT	55	48	3	106	
	GALANT DE	0	1	0	1	
	GALANT ES	2	33	28	63	
	GALANT ES/LS	2	1	0	3	
	GALANT ES/LS/GTZ	2	0	3	5	

		01/2004	02/2004	03/2004	Total		
Asian Makes	MITSUBISHI	GALANT GS	0	0	1	1	
		GALANT GTS	2	0	1	3	
		GALANT LS	1	2	1	4	
		GALANTE	0	1	0	1	
		GALANTES	0	0	1	1	
		GALANTLS	0	0	1	1	
		GALNT	1	0	0	1	
		LANCER	3	6	3	12	
		LANCER ES	3	17	11	31	
		LANCER EVOLUTION	1	2	1	4	
		LANCER OZ RALLY	9	5	12	26	
		LANCER RALLI ART	0	1	0	1	
		LANCER SPORTBACK LS	0	1	0	1	
		MONTERO	13	10	6	29	
		MONTERO SPORT	12	43	10	65	
		OUTLANDER	10	10	7	27	
		OUTLANDER XLS	2	0	0	2	
		OUTLANDERSUV	0	0	1	1	
			Total	151	205	105	461
			NISSAN	0	2	6	8
	1N6AA06B54N	0	1	0	1		
	1N6AA06B74N	0	1	0	1		
	1N6AA07B14N	0	1	1	2		
	1N6AA07B34N	0	1	0	1		
	1N6AA07B64N	0	0	1	1		
	350Z	5	7	11	23		
	350Z ROADSTER	4	1	3	8		
	ALTIMA	0	0	18	18		
	ALTIMA SE	17	14	12	43		
	ALTIMA/S/SL	44	57	69	170		
	FRONTIER	0	0	1	1		
	FRONTIER KING CAB SC	1	0	3	4		
	FRONTIER KING CAB XE	7	2	4	13		
	FRONTIER KING CAB XE	2	0	2	4		
	FRONTIER SC	6	11	6	23		
	FRONTIER XE/SE	7	4	9	20		
	G35	0	1	3	4		
	MAXIMA SE/SL	19	13	51	83		
	MURANO	21	19	23	63		
	MURANO 4DR AWD	0	0	1	1		
	NISSAN TITAN XE	1	0	0	1		
	PATHFINDER	22	10	30	62		
	PATHFINDER ARMADA	0	0	1	1		
	Q35	1	1	0	2		
	QUEST	10	8	23	41		
	RENDEZVOUS FWD	0	0	1	1		
	SENTRA GXE	0	0	13	13		
	SENTRA SE-R/SPEC V	5	8	14	27		
	SENTRA XE/GXE	31	24	40	95		
	TITAL LE	0	1	0	1		
	TITAL SE	0	1	0	1		
	TITAN	7	12	14	33		
	TITAN CC	1	0	0	1		
	TITAN K2 SE 4X4	1	0	0	1		
	TITAN KC	0	2	2	4		
	TITAN LE	1	0	5	6		
	TITAN LE C/C 1/2 TON	0	0	2	2		

			01/2004	02/2004	03/2004	Total
Asian Makes	NISSAN	TITAN LE K/C 1/2 TON	1	0	0	1
		TITAN SE	2	1	7	10
		TITAN SE 1/2 TON	0	1	0	1
		TITAN SE KC	0	0	1	1
		TITAN XE	0	1	1	2
		XTERRA	46	40	53	139
		YUKON	0	0	1	1
		Total	262	245	432	939
	SUBARU	BAJA	0	1	0	1
		FORESTER	12	12	9	33
		FORESTER	65	28	54	147
		IMPREZA OUTBACK SPT	12	12	9	33
		IMPREZA RS AWD	3	3	4	10
		IMPREZA TS	5	3	3	11
		IMPREZA WRX	10	13	26	49
		IMPREZA WRX STI	6	3	9	18
		LEG OUTBK H6 3.0/VDC	3	2	3	8
		LEGACY GT AWD	1	1	0	2
LEGACY L SPEC		13	7	17	37	
LEGACY L/L SPEC EDIT		3	2	2	7	
LEGACY OUTBACK AWP		57	36	52	145	
LEGACY OUTBACK H6 3.		6	5	14	25	
LEGACY OUTBACK VDC		3	1	2	6	
LEGACY OUTBK LL	6	17	21	44		
LEGACY OUTBK LTD	8	11	8	27		
Total	213	157	233	603		
SUZUKI	AERIO LX	3	1	3	7	
	AERIO S/GS	0	1	2	3	
	AERIO SX	3	3	1	7	
	FORENZ	1	0	0	1	
	FORENZA	22	12	22	56	
	FORENZA LX	0	0	1	1	
	FORNENZA	0	0	1	1	
	FORSA	2	0	0	2	
	FORSA V	0	0	1	1	
	GRAND VITARA	3	3	4	10	
	SEDAN	2	1	2	5	
	SWIFT/L/GL/GLX	0	0	1	1	
	VERONA EX	5	0	2	7	
	VERONA S/LX	4	5	7	16	
	VITARA	0	4	1	5	
	X4MQ4A4	0	3	5	8	
	X4MQ5A4	2	6	5	13	
	X4XQ4A4	0	0	3	3	
	XL7	10	12	14	36	
	Total	57	51	75	183	
TOYOTA	4RUNNER	73	72	82	227	
	AVALON XL/XLS	15	11	27	53	
	CAMRY	0	1	0	1	
	CAMRY LE/XLE	31	42	28	101	
	CAMRY LE/XLE/SE	63	106	107	276	
	CAMRY SE	4	7	10	21	
	CAMRY SOLARA SE/SLE	7	15	15	37	
	CAMRY SOLARA SLE	1	0	0	1	
	CAMRY XLE	1	0	0	1	
	CELICA GT	3	3	4	10	
	CELICA GT-S	2	2	1	5	

			01/2004	02/2004	03/2004	Total
Asian Makes	TOYOTA	COROLLA CE/LE	5	3	1	9
		COROLLA CE/LE/S	96	146	162	404
		COROLLA MATRIX XRS	0	2	0	2
		COROLLA MATRIX/XR	14	18	14	46
		ECHO	1	0	5	6
		HIGHLANDER	38	36	53	127
		LANDCRUISER WAGON	3	3	4	10
		MR2 SPYDER	0	3	0	3
		PRIUS	17	13	25	55
		RAV4	26	19	30	75
		SCION XA	0	0	4	4
		SCION XB	0	1	6	7
		SEQUOIA	31	32	42	105
		SIENNA	55	61	61	177
		TACOMA	11	12	11	34
		TACOMA DOUBLE CAB	0	1	0	1
		TACOMA DOUBLECAB	48	48	40	136
		TACOMA	1	1	0	2
		TACOMA XTRACAB	61	71	67	199
		TACOMA XTRACAB	1	0	1	2
		TUNDRA	2	0	1	3
		TUNDRA ACCESS CAB	18	9	12	39
		TUNDRA DOUBLE CAB	10	4	11	25
		TUNDRA DOUBLE CAB	37	32	38	107
		TUNDRA SR5	1	1	0	2
			Total		676	775
	Total		2,290	2,477	2,898	7,665
Others	BMW - PASSENGER	530I	0	0	1	1
		530IA	0	1	0	1
		Z4 ROADSTER	1	0	0	1
		Total	1	1	1	3
	BUIC NEW	Total	0	0	1	1
		Total	0	0	1	1
	FREIGHTLINER CORP	HC80	0	0	1	1
		SPRINTER	6	2	3	11
		Total	6	2	4	12
	HUMMER	H2	2	11	5	18
		HUMMER	0	0	1	1
		HUMMER H2	6	2	1	9
		HUMMER RN25706	0	1	0	1
		RN25706	1	3	1	5
		Total	10	17	8	35
	INFINITI	FX	14	12	9	35
		FX35	0	1	0	1
		G35	33	22	15	70
		I35	3	1	2	6
		JNKCV	1	0	0	1
		M45	1	1	0	2
		Q56	0	1	0	1
		QX56	0	0	2	2
		Total	52	41	29	122
	INTERNATIONAL	4000 SERIES 4300	1	0	0	1
		Total	1	0	0	1
JEEP TRUCK	WRANGLER X 4X4	1	0	0	1	

			01/2004	02/2004	03/2004	Total
Others	JEEP TRUCK	Total	1	0	0	1
	MAYB NEW	MAYBACH 62	0	0	1	1
		Total	0	0	1	1
	MINI CAR PROD	COOPER	14	7	8	29
		COOPER S	8	6	18	32
		Total	22	13	26	61
	MONACO	EXECUTIVE E45PBDD	0	0	1	1
	MOTORHOMES	Total	0	0	1	1
	WORKHORSE		3	1	0	4
	CUSTOM CHASSIS	COMM 133 FT1261	0	0	2	2
		Total	3	1	2	6
	Total	96	75	73	244	
Total		6,564	6,999	8,126	21,689	

New Passenger Vehicle and Light Truck Sales by Dealer County

First Quarter 2004

Report generated on 5/3/2004 for the date range beginning 1/1/2004 and ending 3/31/2004

	01/2004	02/2004	03/2004	Total
BOX ELDER	70	55	109	234
CACHE	130	96	145	371
CARBON	22	19	33	74
DAVIS	883	796	1,107	2,786
DUCHESNE	13	26	24	63
GRAND	9	6	6	21
IRON	79	58	66	203
JUAB	1	7	6	14
MILLARD	18	17	22	57
MORGAN	14	21	36	71
OUT OF STATE	41	18	11	70
SALT LAKE	3,157	3,330	3,944	10,431
SAN JUAN	1	0	0	1
SANPETE	8	6	11	25
SEVIER	23	31	49	103
SUMMIT	85	41	76	202
TOOELE	139	104	92	335
UINTAH	22	23	29	74
UNKNOWN	763	993	749	2,505
UTAH	768	871	878	2,517
WASATCH	30	51	39	120
WASHINGTON	296	233	319	848
WEBER	320	341	463	1,124
Total	6,564	6,999	8,126	21,689

New Passenger Vehicle and Light Truck Sales by Buyer County

First Quarter 2004

Report generated on 5/3/2004 for the date range beginning 1/1/2004 and ending 3/31/2004

	01/2004	02/2004	03/2004	Total
BEAVER	25	13	18	56
BOX ELDER	80	62	91	233
CACHE	124	114	185	423
CARBON	31	32	37	100
DAGGETT	4	1	4	9
DAVIS	568	536	734	1,838
DUCHESNE	22	44	48	114
EMERY	13	19	30	62
GARFIELD	20	9	16	45
GRAND	33	17	21	71
IRON	49	71	74	194
JUAB	11	10	19	40
KANE	12	14	13	39
MILLARD	15	24	18	57
MORGAN	13	31	32	76
OUT OF STATE	812	888	1,303	3,003
PIUTE	4	4	2	10
RICH	5	5	1	11
SALT LAKE	2,930	3,326	3,224	9,480
SAN JUAN	18	22	21	61
SANPETE	27	25	36	88
SEVIER	33	26	47	106
SUMMIT	165	109	173	447
TOOELE	123	164	120	407
UINTAH	63	63	67	193
UTAH	637	636	793	2,066
WASATCH	40	34	50	124
WASHINGTON	292	309	414	1,015
WAYNE	9	2	6	17
WEBER	386	389	529	1,304
Total	6,564	6,999	8,126	21,689

New Passenger Vehicle and Light Truck Sales by Dealer

First Quarter 2004

Report generated on 5/3/2004 for the date range beginning 1/1/2004 and ending 3/31/2004

	01/2004	02/2004	03/2004	Total
2M ENTERPRISES	0	0	1	1
89TH STREET AUTO	0	0	1	1
AG TRUCK EQUIPMENT	1	0	0	1
ALLEN PATCH FORD MAZDA	33	51	50	134
AUTO GALLERY	1	0	0	1
AXTELL-TAYLOR GM, LLC	23	14	23	60
BARBER BROS. AUTOMOTIVE SUPER CENTER -	11	2	0	13
BARBER BROTHERS FORD, INC.	13	14	20	47
BARBER BROTHERS MITSUBISHI	16	16	6	38
BARBER BROTHERS MOTOR COMPANY, INC.	23	25	37	85
BAUR INVESTMENTS, LLC	0	1	0	1
BMW OF MURRAY	53	72	83	208
BOUNTIFUL MAZDA	46	39	84	169
BRADSHAW CHEVROLET COMPANY, INC.	15	9	12	36
BRENT BROWN CHEVROLET BUICK	61	39	83	183
BRENT BROWN CHRYSLER JEEP DODGE	50	35	31	116
BRENT BROWN TOYOTA	95	102	96	293
BUDGET	0	2	0	2
BUTTERFIELD FORD	0	0	5	5
BUTTERFIELD FORD, INC.	293	274	313	880
CAR LOT OF LEEDS	1	0	0	1
CERTIFIED FORD MERCURY SALES, INC.	7	4	3	14
CHIEF'S CAR & TRUCK CENTER	1	0	0	1
CHRISTENSEN CHEV/BUICK/GEO, INC.	1	1	3	5
CLASSIC MOTORS INC.	8	6	14	28
CLIFFORD MOTORS	17	10	25	52
COMMUNITY MOTORS, INC.	14	11	12	37
CRANDALL FORD MERCURY	15	5	32	52
CRUMPS PONTIAC CADILLAC GMC	5	3	20	28

	01/2004	02/2004	03/2004	Total
CUMMINGS LEVER CARS, LLC	0	0	2	2
CUSTOM AUTO REFINISHING CO.	1	0	0	1
CUTRUBUS MOTORS CHRY/PLYM/JEEP/AUD	29	19	32	80
D. DAHLE MAZDA OF MURRAY	58	50	113	221
DAMBROSIO CHRYSLER JEEP	41	26	56	123
DAVE STRONG'S PORSCHE AUDI, INC.	31	23	50	104
DAVE STRONG'S VOLKSWAGEN, INC.	28	33	51	112
DAVIS AUTO CENTER	3	9	22	34
DAVIS CHRYSLER DODGE, INC.	4	9	5	18
DAVIS MOTORS, INC.	4	1	14	19
DOUG SMITH AUTOPLEX, INC.	112	98	123	333
DRIFTWOOD AUTO BODY	0	1	0	1
DROUBAY CHEVROLET GEO OLDS PONTIAC	15	9	9	33
EAGLE BODY & PAINT	2	0	0	2
ECONOMY AUTO, INC.	1	0	0	1
ED KENLEY FORD, INC.	45	34	48	127
ENSIGN IMPORTS, LC	44	45	63	152
ENTERPRISE RENT A CAR	41	18	11	70
F.M.S. AUTO SALES	1	0	2	3
FINDLAY HYUNDAI	16	11	12	39
FIRST CLASS CARS, INC.	0	0	1	1
FRANK AUTO BODY AND PAINT	0	0	1	1
FREEDOM FORD MERCURY	4	3	5	12
FREEDON POWER SPORTS, INC.	0	0	1	1
FREEWAY OLDSMOBILE CADILLAC MAZDA	11	16	19	46
GARFF LEASING COMPANY, LLC	3	1	2	6
GENE HARVEY CHEVROLET, INC.	31	40	48	119
GREG KRUEGER LINCOLN MERCURY	12	28	34	74
GREG KRUEGER LINCOLN MERCURY	9	6	7	22
GREGORY PONTIAC BUICK GMC TRUCKS, INC	19	17	27	63
GUS PAULOS CHEVROLET INC	107	121	174	402
H.M. ENTERPRISES 1 LLC	0	1	0	1

	01/2004	02/2004	03/2004	Total
HANSEN MOTOR COMPANY	31	16	33	80
HARMON'S, INC.	43	32	46	121
HENDRICKSON REPAIR	0	1	0	1
HENRY DAY FORD, INC.	59	72	101	232
HIGH COUNTRY AUTO CENTER, INC.	6	12	17	35
HINCKLEY DODGE, INC.	59	230	253	542
INTERMOUNTAIN, INC.	16	21	24	61
JERRY SEINER	121	119	150	390
JERRY SEINER BUICK GMC NISSAN INC.	56	31	69	156
JERRY SEINER BUICK PONTIAC GMC, INC.	57	64	85	206
JODY WILKINSON ACURA	24	24	21	69
JOHN MECHAM DODGE CHRYSLER PLYMOUTH	17	7	11	35
JOHN WATSON CHEVROLET, INC.	39	20	54	113
JORGENSEN FORD MERCURY, INC.	9	13	18	40
KARL MALONE TOYOTA	111	163	147	421
KEN GARFF DOWNTOWN	140	143	132	415
KEN GARFF FORD	71	261	68	400
KEN GARFF HONDA DOWNTOWN	66	85	81	232
KEN GARFF HONDA OF OREM	46	41	62	149
KEN GARFF MITSUBISHI	31	20	22	73
KEN GARFF MOTORS	27	19	44	90
KEN GARFF NISSAN OF OREM	15	24	34	73
KEN GARFF NISSAN OF SALT LAKE	40	26	50	116
KEN GARFF OGDEN	107	95	121	323
KEVIN DAY MITSUBISHI	5	2	5	12
L & L MOTOR COMPANY, INC.	6	8	14	28
LABRUM CHEVROLET PONTIAC & BUICK, INC.	12	7	13	32
LAKE CITY INTERNATIONAL TRUCKS, INC.	4	0	2	6
LAND ROVER AMERICAN FORK, INC.	8	6	13	27
LAND ROVER CENTERVILLE, LLC	10	7	14	31
LAPOINT FORD	55	35	62	152
LARRY H. MILLER BOUNTIFUL CHRYSLER JEEP	46	31	41	118

	01/2004	02/2004	03/2004	Total
LARRY H. MILLER CHEVROLET	82	120	100	302
LARRY H. MILLER CHRY/PLYM/JEEP	133	87	78	298
LARRY H. MILLER DODGE	69	111	82	262
LARRY H. MILLER FORD TRUCKLAND	57	55	72	184
LARRY H. MILLER HONDA	92	91	118	301
LARRY H. MILLER LEXUS	62	58	70	190
LARRY H. MILLER SUBARU	46	40	53	139
LARRY H. MILLER SUPER FORD	44	72	48	164
LARRY H. MILLER TOYOTA SUPERCENTER	106	115	145	366
LARRY H. MILLER USED CAR SUPERMARKET	0	0	1	1
LAYTON HILLS DODGE	15	23	36	74
LEWIS TRANSPORTATION GROUP, LLC.	131	53	73	257
LUNT MOTOR COMPANY	4	8	13	25
MANTES CHEVROLET COMPANY	0	1	0	1
MARK MILLER PONTIAC, INC.	17	18	27	62
MARK MILLER SUBARU, INC.	64	37	64	165
MARK MILLER TOYOTA, INC.	116	133	130	379
MBA IMPORTS	1	0	0	1
MCFARLAND FORD MERCURY	15	8	20	43
MENLOVE DODGE TOYOTA	208	204	270	682
MENLOVE SUBARU MITSUBISHI	14	18	18	50
MIDDLEKAUFF LINCOLN MERCURY, INC.	1	0	0	1
MIKE HALE ACURA	33	38	30	101
MIKE HALE CHEVROLET, INC.	12	11	22	45
MIKE RIDDLE MITSUBISHI	0	13	14	27
MOTOR SPORTSLAND	0	0	1	1
MOUNTAIN VIEW MOTORS	8	8	20	36
MOUNTAIN WEST TRUCK CENTER	0	3	0	3
MURDOCK CHEVROLET BUICK, LLC	11	18	17	46
MURDOCK CHEVROLET CADILLAC BUICK	0	0	1	1
MURDOCK CHEVROLET, INC.	65	64	97	226
MURRAY MOTOR & INVESTMENT CORP.	7	18	10	35

	01/2004	02/2004	03/2004	Total
NATE WADE SUBARU	48	35	46	129
NEWBY BUICK OLDSMOBILE PONTIAC GMC,	46	41	58	145
OGDEN SUBARU	20	18	25	63
OREM PROVO FORD	1	0	0	1
PAINTER MOTOR COMPANY	0	1	2	3
PAINTER SALES & LEASING, INC.	1	6	4	11
PAINTER'S SUN COUNTRY CHRYSLER	9	13	12	34
PARKWAY MOTORS	11	15	23	49
PERRY MOTOR COMPANY, INC.	5	7	7	19
POULSEN TRAILER SALES	0	1	0	1
QUALITY CHEVROLET	52	22	37	111
QUALITY DODGE	17	28	15	60
QUALITY FORD	3	0	0	3
QUALITY FORD, INC.	26	35	27	88
R.C. AUTOMOTIVE	0	0	1	1
RAY CITTE, INC.	0	1	0	1
RIVERTON CHEVY OLDS	97	89	105	291
RIVERTON HYUNDAI SUZUKI	29	40	42	111
ROBERT H. HINCKLEY, INC.	8	15	26	49
ROCKY MOUNTAIN CHRYSLER PLYMOUTH	14	18	18	50
RON GREENE CHEVROLET PONTIAC GMC, INC.	4	3	6	13
RON SOLMONSON CHEVROLET	2	2	3	7
RUSS CARRIGAN MOTORS, INC.	1	7	16	24
SAHARA MOTORS, INC.	3	8	13	24
SALT LAKE VALLEY GMC	38	55	50	143
SATURN OF OREM	23	12	29	64
SATURN OF RIVERDALE	14	11	21	46
SATURN OF SALT LAKE	20	27	26	73
SATURN OF ST. GEORGE	22	17	24	63
SHARP AUTO	0	1	0	1
SHOWALTER MOTOR COMPANY, INC.	8	10	16	34
SIERRA R.V. CORPORATION	2	0	0	2

	01/2004	02/2004	03/2004	Total
SMITH AUTO COMPANY	12	16	20	48
SPENCER AUTO SALES	8	9	5	22
ST. GEORGE FORD	57	29	75	161
ST. GEORGE MOTORCARS	0	0	1	1
STANGER TOYOTA	24	27	31	82
STAT MEDICAL	0	0	1	1
STEADMAN'S RECREATION, INC.	0	0	2	2
STEPHEN WADE AUTO CENTER	67	59	77	203
STEVE HARRIS IMPORTS, LTD.	1	3	3	7
STOCKTON TO MALONE HONDA	90	84	108	282
THE CAR SOURCE LLC	1	0	1	2
TIM DAHLE INFINITI	39	39	31	109
TIM DAHLE NISSAN	67	52	100	219
TIM DAHLE NISSAN OF SANDY	50	55	102	207
TISCHNER FORD SALES, INC.	0	3	7	10
TONY DIVINO	45	69	62	176
TRI-STATE MOTORS	7	8	7	22
UNIVERSITY HYUNDAI	10	5	14	29
Unknown	763	991	749	2,503
UTAH MOTOR COMPANY	9	6	6	21
VAMCU FEDERAL CREDIT UNION	0	0	1	1
VOLKSWAGEN SOUTHTOWNE, INC	22	29	45	96
WARNER TRUCK CENTER	2	0	3	5
WASATCH FRONT	8	12	11	31
WASATCH TRUCK EQUIPMENT	1	0	0	1
WEST VALLEY DODGE	108	114	115	337
WEST VALLEY SUZUKI	36	25	45	106
WESTLAND FORD HYUNDAI	53	65	105	223
WHEELER MACHINERY CO.	1	0	0	1
WILLEY AUTOMOTIVE BOUNTIFUL, LLC	53	53	85	191
WILLEY FORD MAZDA OREM	12	0	0	12
WILLEY HONDA	85	98	97	280

	01/2004	02/2004	03/2004	Total
WILSON MOTOR COMPANY	13	7	20	40
WRIGHT FORD	10	35	21	66
YOUNG CHEVROLET COMPANY	110	126	153	389
YOUNG KIA	13	11	20	44
YOUNG PONTIAC CADILLAC GMC TRUCK, INC.	38	17	28	83
Total	6,564	6,999	8,126	21,689

New Passenger Vehicle and Light Truck Sales by Model Year

First Quarter 2004

Report generated on 5/3/2004 for the date range beginning 1/1/2004 and ending 3/31/2004

	1/2004	2/2004	3/2004	Total
2,002	8	6	6	20
2,003	898	546	496	1,940
2,004	5,619	6,370	7,534	19,523
2,005	39	77	90	206
Total	6,564	6,999	8,126	21,689